



Nevada Cattlemen's Association Annual Convention and Trade Show Sparks, NV November 30 - December 2, 2022

Sponsorship Form

As a sponsor, you'll enjoy recognition in all convention promotional materials, at the beginning of each sponsored event and onsite program signage. Sponsors and exhibitors will be listed in the convention program and on the NCA webpage as well as in various advertisements before and after Convention. This includes being listed in the SAGE SIGNALS starting with the month they commit to the Trade Show or sponsorship and will continue to be listed through the December 2022 issue.

Meal Opportunities:

Sponsorship for one of our meals at the 2022 Convention includes the opportunity to place a piece of literature or promotional item at each seat.

- Nevada CattleWomen's Breakfast: \$500 (11/30/22)
- Nevada Wool Grower's Breakfast: \$500 (11/30/22)
- Nevada Beef Council Lunch: \$1,500 (11/30/22)
- NCA President's Reception/NCA Cocktail Hour: \$500 (12/1/22)
- NCA Awards Banquet Bar: \$500 (12/1/22)
- NCA Awards Banquet: \$1,000 – (12/1/22 with opportunity to speak for 10 minutes at the start of the meal)

Full Sponsorship Opportunities:

- Registration Envelope (\$200 – Feature your company logo on the envelope that holds convention badges and passes.)
- Branded Badge Holder (\$500 – Make an impression on each attendee by featuring your company logo on each name badge.)
- Registration (\$500 – Get in front of every attendee while they check in with your company logo displayed at the registration desk and featured on all convention event tickets.)
- Custom Sign Sponsorship (\$100 – Bring your custom sign to display at convention in a prominent location for everyone to see.)

Committee Meeting Sponsor: \$350

You can choose to sponsor one of NCA's committee meetings at the convention.

- Nevada Land Action Association Meeting (11/30/22)
- Central Grazing Committee Meeting (11/30/22)
- Animal Health & Livestock Issues Committee Meeting (11/30/22)
- Research and Education Committee Meeting (11/30/22)
- Nevada CattleWomen's Board of Directors Meeting (11/30/22)
- Public Lands Committee Meeting (12/1/22)
- Private Lands, Wildlife & Environmental Management Committee Meeting (12/1/22)
- Legislative Affairs Committee Meeting (12/1/22)
- NCA General Membership Meeting (12/2/22)
- NCA Board of Directors Meeting (12/2/22)

General Sponsorship Opportunity:

Please send completed sponsorship forms to:

Nevada Cattlemen's Association
PO Box 310
Elko, NV 89803

Make checks payable to Nevada Cattlemen's Association

Contact Information:

Company Name _____
 Contact Person _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____

Payment Information:

Visa MasterCard American Express Check
 Credit Card# _____
 Expiration Date ____/____ Total amount to be charged _____
 Name on Card _____
 Cardholder Signature _____

OFFICE USE ONLY

Check # _____
 Amount _____
 Cr Card _____
 Date paid _____

Nevada Cattlemen's Association is proud to be conjoining with California Cattlemen's Association Annual Convention and Trade Show. For all joint sponsorship and trade show opportunities, please contact Lisa Brendlen at (916) 444-0845 or lisa@calcattlemen.org; Martin Paris at (775) 738-9214 or nca@nevadabeef.org.

Joint Sponsorship Opportunities:

Trade Show Welcome Party: \$4,000

Bring the party to life by sponsoring this year's welcome bash. Sponsorship includes the opportunity to introduce the band, signage on promotional ads, one social media post, signage at the party, logo inclusion on the trade show entry way and in the on-site event program.

CattleFax Breakfast: \$1,500

Friday morning's CattleFax Breakfast has become a convention favorite. As this sponsor you will have the opportunity to provide one piece of literature or promotional item at each place setting and your company logo will be on signage at the breakfast.

Bloody Mary Bar: \$1,000

On Thursday morning, trade show attendees can enjoy a Bloody Mary. If sponsorship is secured prior to the exhibit deadline, the bar will be put next to the sponsor's exhibit space. Sponsor recognition includes custom napkins and 30 drink tickets to distribute to your key customers.