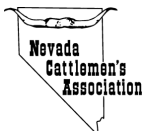


TRADE SHOW & SPONSORSHIP PACKET



91st Annual Joint Convention & Trade Show

November 12-14 • Elko Convention "E" Center



Nevada Cattlemen's Association Convention & Trade Show

Elko, NV - November 12-14, 2026

Sponsorship Form

As a sponsor, you'll enjoy recognition in all convention promotional materials, at the beginning of each sponsored event and onsite program signage. Sponsors and exhibitors will be listed in the convention program and on the NCA webpage as well as in various advertisements before and after Convention. This includes being listed in the SAGE SIGNALS starting with the month you commit to the Trade Show and/or sponsorship and will continue to be listed through the December 2026 issue.

Committee Meeting Sponsor: \$350

You can choose to sponsor one of NCA's committee meetings at the convention.

- _____ Nevada Land Action Association Meeting
- _____ NV Central Grazing Committee Meeting
- _____ NCA Animal Health & Livestock Issues Committee Meeting
- _____ NCA Research and Education Committee Meeting
- _____ NCA Legislative Affairs Committee Meeting
- _____ NCA Public Lands Committee Meeting
- _____ Nevada CattleWomen's Board of Directors & General Membership Meeting
- _____ NCA Private Lands, Wildlife & Environmental Management Committee Meeting
- _____ NCA General Membership Meeting
- _____ NCA Board of Directors Meeting

Full Sponsorship Opportunities:

- _____ Registration Envelope (\$300 – feature your company logo on the envelope that holds convention badges and passes)
- _____ Branded Badge Holder (\$500 – make an impression on each attendee featuring your company logo on each name badge at Annual Convention)
- _____ Registration (\$500 – Get in front of every attendee while they check in with your company logo displayed at the registration desk and featured on all convention event tickets)
- _____ Custom Sign Sponsorship (\$100 – bring your custom sign to display at convention in a prominent location for everyone to see)

General Sponsorship Opportunity:

Meal/Drink Opportunities:

Sponsorship for one of our meals at the 2026 Convention includes the opportunity to place a piece of literature or promotional item at each seat.

- _____ Nevada Wool Grower's Breakfast (\$500)
- _____ Trade Show Refreshments (\$1,000)
- _____ NV Beef Council Lunch (\$1,500)
- _____ Trade Show Reception: Wine & Whiskey Walk (\$2,000)
- _____ NCA President's Reception (\$500)
- _____ NCA Awards Banquet Bar (\$500)
- _____ NCA Awards Banquet (\$1,500 – with opportunity to speak for 10 minutes at the start of the meal)

Convention Speakers:

- _____ General Session (\$1,000 – with opportunity to speak for 10 minutes at beginning of session. Total of 3 Sessions)
- _____ Breakfast Session (\$1,500 – with opportunity to speak for 10 minutes at beginning of session)

Door Prizes are always welcomed

Please send completed sponsorship forms to:

Nevada Cattlemen's Association
PO Box 310
Elko, NV 89803

or

E-mail to convention@nevadacattlemen.org
Make checks payable to Nevada Cattlemen's Association

Contact Information:

Company Name _____
Contact Person _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____

Payment Information:

☐ Visa ☐ MasterCard ☐ American Express ☐ Check
Credit Card# _____
Expiration Date ____/____ Total amount to be charged _____
Name on Card _____
Cardholder Signature _____

OFFICE USE ONLY

Check # _____
Amount _____
Cr Card _____
Date paid _____

NEVADA CATTLEMEN'S ASSOCIATION CONVENTION AND TRADE SHOW

Elko, NV

November 12-14, 2026

Trade Show Exhibit Space Rules & Regulations

ELIGIBILITY

Any firm/company that markets products for or provides services to the beef cattle industry is eligible to exhibit. Nevada Cattlemen's Association reserves the right to make final determination on Trade Show Exhibit participation.

BOOTH RATES

NCA members	\$450.00
Non-members	\$650.00

(includes a one-year membership).

Your space reservation must be accompanied by full payment. **Space is reserved when payment in full and signed contract are received – NO EXCEPTIONS.**

BOOTH CHOICES

Please list four choices from the trade show map on the Application/Contract. If we are unable to accommodate one of your choices, the trade show coordinator will contact you to discuss available options.

SHOW HOURS

Thursday, November 12, 2026

7:00 am – 11:30 am Exhibitor Move-in

11:30 am – 12:30 pm Lunch in the Trade Show

6:00 pm – 9:00 pm Trade Show Reception

Friday, November 13, 2026

8:00 am – 5:00 pm Trade Show Hours

5:00 pm Trade Show Closes/Exhibitor Dismantle and Move Out

Please plan to bring your own carts and dollies for set up and break-down. Exhibits **must remain intact until the show closes on Friday, November 13th at 5:00 p.m.**

WHAT'S INCLUDED

Booth spaces are 8'x 10' and include pipe and drapes, name badges for up to four exhibitors, one 6' skirted table and two chairs.

There is an option available for an outside exhibit space. For more information please call the NCA office.

The trade show Coordinator will be available at all times to update exhibitors on any changes, answer any questions, and hear any suggestions from exhibitors.

ELECTRICITY

Please indicate on the Exhibit Space Contract in the proper place if you need electricity. There will be a \$25.00 charge for electricity.

MEAL FUNCTIONS

Exhibit fee includes the lunch in the Trade Show and the Trade Show Reception (Thursday). All other meal function tickets are sold separately and must be purchased in advance of the event. No meal tickets will be sold on site. Meal function information and prices will be mailed at a later date to all exhibitors listed on contract.

DRAWINGS

Exhibitors are encouraged to donate items to be raffled off during the convention. There will be a table to display these donated items. Exhibitors are welcome to conduct individual drawings at their display. A microphone will be available to announce winners. Entrants for Trade Show exhibitor drawings are restricted to only convention attendees. At registration, attendees will be given a Trade Show slip listing all exhibitors with a signature space. To qualify for the Grand Prize Drawing, slips will require a signature from every exhibitor. The Grand Prize, sponsored in part by exhibitors' fees, will be awarded during the last Trade Show break.

SECURITY

Please safeguard your merchandise as you see fit in your absence as no official security has been contracted. Neither the Nevada Cattlemen's Association nor the Elko Convention & Visitors Authority will be responsible for lost or stolen items. Please bring a covering for your merchandise in the evening.

RESTRICTIONS

Sharing of display space is NOT permitted. Smoking is NOT permitted in booth spaces or trade show area. Materials used to decorate your display space must be fireproof. No fireworks, open flames, or flammable liquids are allowed. Sound movies, videos or other sound based displays are permitted if volume is kept at a conversational level.

CANCELLATION

If written notice is received prior to October 1, 2026, 50% of the monies received will be refunded. No refunds will be issued after this date.



Nevada Cattlemen's Association Convention & Trade Show

Elko, NV - November 12-14, 2026

Member Booth Rental \$450.00 \$ _____
Include my membership \$ _____
(Local-\$200.00, Regional-\$225.00,
State-\$600.00)
Non-Member Booth Rental \$650.00 \$ _____
(Includes 1 yr. Local Associate Membership)
Total Enclosed \$ _____

COMPLETE, SIGN, AND MAIL/EMAIL
TO: Nevada Cattlemen's Association
PO Box 310 Elko, NV 89803

Email:

convention@nevadacattlemen.org

- └ Your payment, plus any additional fees, MUST accompany this application.
- └ You may fax this form if paying by credit card: (775-738-5208)
- └ Contract must be signed at bottom.

I am paying by: Check _____ (Make Payable to: Nevada Cattlemen's Association)

Card# _____ Exp. Date _____ Total Amount \$ _____

Print name as it appears on card _____

Cardholder Signature _____

Company Name: _____

Non-Profit: Yes ☐ No ☐

Primary Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth Choices: Please refer to the enclosed map and indicate below your first, second, third, and fourth booth choices. Locations on map are approximate, and may be subject to change.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____ 4th Choice _____

Electricity Needed at Booth: ____YES ____NO (Please Note: There is an additional charge of \$25 for electricity. Include the additional charge of \$25.00 to the total enclosed above.)

Registration: Registration is included in booth fee for four exhibitors. Tickets for meal functions must be purchased separately in advance. Information and pricing for purchasing meal function tickets will be mailed at a later date. Exhibitors will be provided name badges for security purposes. Please print below the first and last name and address of each person who will be assisting with set up, tear down, and working the booth.

1. _____	2. _____	3. _____	4. _____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Acceptance of the application by NCA constitutes a contract. As the exhibitor, I agree to hold Nevada Cattlemen's Association and the Elko Convention and Visitor's Authority harmless of, from, and against all claims, actions, damages, loss, cost, liabilities, expenses and judgements recovered from or asserted against the Nevada Cattlemen's Association or Elko Convention and Visitor's Authority on account of injury or damage to person or property. Furthermore, I have read and agree to the rules and regulations governing this event. (Please refer to rules and regulations included.)

Signed _____ Date _____

Nevada Cattlemen's Association Convention & Trade Show

