

## NCA August Roundup

*By Martin Paris, Executive Director*

I'm starting to see stores stocked with back-to-school items, so that must mean August has arrived. This month I wanted to take a moment to talk about the whirlwind of things happening within the livestock industry that NCA has or continues to be engaged in- starting with the passage of the One Big Beautiful Bill (OB BB). The bill, which was signed into law on July 4, had some pretty significant victories for livestock producers across the country when it comes to tax benefits for livestock producers.

- Stepped-up Basis: The OB BB maintained stepped-up basis. This is an adjustment of the value of inherited assets to the current fair market value for taxation. Stepped-up basis minimizes capital gains taxes owed if the asset is later sold.
- Section 199A (Qualified Business Income Deduction): Was set to phase out at the end of the year but was made permanent. This allows owners of pass-through entities like LLCs, S corporations, and partnerships to deduct up to 20% of their qualified business income.
- Section 179 Expensing: Was increased from \$1 million to \$2.5 million, allowing businesses to deduct more upfront for things like equipment.
- Bonus Depreciation: 100% bonus depreciation was made permanent which allows business to immediately depreciate 100% of qualified assets/equipment in the year they are put into service, rather than deducting depreciation over several years.
- Death/Estate Tax: Maybe one of the most important, the exemption level of the Death Tax was increased to \$15 million per individual and \$30 million per couple. Over the years the Death Tax has forced many family ranches to sell off land, equipment, or cattle to pay the tax.

Be sure to speak with your tax advisor on how these changes may apply to you. The One Big Beautiful Bill also increased the Livestock Forage Disaster Program to two monthly payments instead of one and allows the program to kick in after 4 weeks of consecutive drought, instead of the previous 8 consecutive weeks. The

Livestock Indemnity Program will now fund indemnity payments at 100% of the market value of livestock losses due to predation and 75% of market value for losses due to adverse weather. All of these provisions will provide some much-needed relief to livestock producers within Nevada.

It's also worth highlighting some of the big changes coming to federal land management that NCA has long advocated for. Starting with the United States Forest Service (USFS). The USFS is undergoing significant changes aimed at improving land management and addressing various regulatory challenges. There appears to be a renewed emphasis on active management of forest lands, including plans to increase timber harvesting to levels not seen since the early 1990s. This includes deregulation efforts to streamline processes and enhance efficiency. Forest Service is rescinding outdated regulations, such as the 2001 Roadless Rule, which previously restricted management practices including firefighting capabilities on certain lands.

The agency is prioritizing grazing management, recognizing its importance to the ecosystem and rural economies. This includes addressing vacant grazing allotments and enhancing collaboration with ranchers. Changes to the National Environmental Policy Act (NEPA) are being implemented to streamline environmental assessments and reduce bureaucratic delays, allowing for quicker project approvals. The Forest Service is focusing on wildfire prevention and management, integrating grazing practices into fire mitigation strategies to reduce hazardous fuels.

On the Bureau of Land Management (BLM) front, BLM also appears to be placing an emphasis on multiple- use management and innovation over regulation. There is an active effort to streamline regulations that hinder things like grazing management. This includes revising the controversial Conservation and Landscape Health Rule or "Public Land Rule", improving the efficiency of NEPA processes to expedite project approvals, updating Resource Management Plans to better align them with current needs. BLM will also be placing an emphasis on aligning sage grouse management plans with state-level strategies, which has been a key goal of NCA's efforts. BLM expects to have new sage grouse plans developed later this fall.

As we continue to progress through the year, NCA is also engaged in various other efforts including legislative changes to the Endangered Species Act, responding to ongoing petitions to list species on the Endangered Species Act including the Tui Chub and Monarch Butterfly, revising BLM grazing regulations, and much more.

On a final note, please save the date for our upcoming 90th Annual Nevada Cattlemen's Association Convention and Tradeshow. Our convention will be in Elko this year on November 13-15. Please be sure to check out our website at [www.nevadacattlemen.org](http://www.nevadacattlemen.org) for more information as things begin to take shape. We're looking forward to another productive convention this year with some great speakers and good topics.

That's all for this month. Don't hesitate to reach out to our office 775-738-9214 with any questions or input or reach out to us at [nca@nevadabeef.org](mailto:nca@nevadabeef.org).



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# PRESIDENT'S PERSPECTIVE

*Hanes Holman, President, Nevada Cattlemen's Association*

## America

It is the fourth of July as I sit down to write this article. All over America, the American people are cleaning their barbecues and seasoning some amazing beef products, getting ready to celebrate our independence. Beef sales skyrocket on the 4th, as my favorite season is in full swing — Grilling Season!

As I reflect on the meaning of the Independence of America, I am reminded of the saying that "an army runs on its belly." Anyone who was at the NCBA convention this year would have hopefully had the pleasure of hearing NCBA's CEO, Colin Woodall's speech on beef at the Alamo. Colin, who is the very best public speaker I've ever witnessed, spoke about Colonel Travis's spirits being uplifted when they managed to

get beeves into the Alamo to have beef for dinner.

I truly believe that a nation's power lies in its ability to produce agriculture. A country that can't feed itself won't be a free nation for very long. I don't feel it is a reach at all to say that when we celebrate the freedom of the 4th, the beef industry and the American rancher should be the first thing to come to mind to thank. Our industry played a major role in liberating America and continues that role in keeping us free!

Hopefully everyone in American had a chance to go enjoy a rodeo, shoot off some fireworks and have a tasty beef product this 4th of July.

Cheers

## CATTLEWOMEN'S CORNER OF THE CORRAL

### Beef & Wine Pairing

*by Keri Pommerening, NVCW President*



*Submitted Photo*

Mabel Daganhart enjoys her beef.

Nevada Cattlewomen hosted their 2nd annual Beef & Wine Pairing at the Park Ranch Venue in Minden, Nevada on July 26, 2025. Participants enjoyed tasting 6 different beef recipes paired with the complimentary wine for each recipe. Park Ranch Meats supplied the beef and the recipes. The various cuts included filet mignon, short ribs, rib ends, and New York. The recipes were given at each station as participants enjoyed the tasty samples. The spices and cuts were then made available for participants to purchase.

A good time was had by all. Many questions about beef, the cuts, the preparation and the recipes were shared. We hope to see everyone again next year.

Enjoy the last few days of summer, whether you are cutting hay, calving, or getting ready to come home from the mountains and wean.

*Cattlewomen –  
a voice from the past with  
a vision for the future.*



*Submitted Photo*

## UPCOMING EVENTS

### Public Lands Council Annual Meeting

— September 16–18, 2025 —  
Flagstaff, Arizona  
DoubleTree Hotel  
[https://publiclandscouncil.org/  
events/annual-meeting](https://publiclandscouncil.org/events/annual-meeting)

### Nevada Cattlemen's Association 90th Annual Convention & Trade Show

— November 13–15, 2025 —  
Elko, Nevada  
Elko Conference Center  
[www.nevadacattlemen.org/events-  
meetings/convention-and-trade-show](http://www.nevadacattlemen.org/events-meetings/convention-and-trade-show)

### National Cattlemen's Beef Association Cattle Convention

— February 3–5, 2026 —  
Nashville, Tennessee  
Music City Center  
<https://convention.ncba.org/>

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## Nevada Cattlemen's Association

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# Bringing in the Next Generation

By Buck Wehrbein, NCBA President

As an NCBA officer, I've had the privilege to meet young producers across the country who are eager to build a life raising cattle and finding innovative ways to chart a future in the business for themselves and their families. They've got the work ethic, the brains and the heart, too often though, they don't have the backing.

We've heard from the past couple of Young Cattlemen's Conference classes that resources for building and growing operations, beginning farmer and rancher programs, and financial planning support are all areas where NCBA can help lead. If we want this industry to be as strong 20 years from now, as it is today, then we've got to get serious about making it possible, and profitable, for the next generation to carry the torch.

We talk a lot about succession planning, generational transition and preserving our way of life. Here's the hard truth: it's tough for young producers to enter this business and make a living. Land is expensive. Operating costs are rising. The rules are complicated. And financing, when it's available, can be daunting for those without collateral or a long credit history.

That's why NCBA is working on strategies to bring in more young cattle producers and keep them in this business long term.

We need to expand and strengthen young producer programs. That means support for mentorships, apprenticeships, hands-on training, and leadership opportunities that help beginning farmers and ranchers build the skills and networks

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they need. Our industry is built on relationships, and that includes giving young producers access to the kind of information and guidance that only comes from experience.

After months of advocacy, NCBA helped deliver the One Big Beautiful Bill and secure tax relief for family farmers and ranchers. This was a huge step in the right direction, and we should continue to push for policies that support a favorable business climate, particularly for young producers.

We need to modernize and simplify loan programs for young and beginning producers. USDA tools like Farm Service Agency loans are a good start, as are the Farm Credit system programs, but they're often bogged down by bureaucracy and can be complicated. We need loan products that are streamlined, accessible and built for the realities of a cattle operation managed by the next generation of producers.

We can find a way to give young producers the tools to manage risk. Whether that's a series of new tools, better access to Livestock Risk Protection (LRP) and disaster relief programs, or just more education about marketing and managing margins. We need to help folks build resilient businesses that can weather the highs and lows of this industry.

In my view, this is one of the best investments we can make. When we help a young producer get started, we're not just supporting one family, we're strengthening our entire industry for generations to come. I'm proud of the progress NCBA has made, and while there's still more work ahead, I believe that if we stay focused and committed to bringing in the next generation, the future of cattle country will be in good hands.



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# Beef Industry Long Range Plan

By Colin Woodall, NCBA CEO

During last month's Cattle Industry Summer Business Meeting, the new Beef Industry Long Range Plan (LRP) was presented and adopted by the Boards of Directors of both NCBA and the Cattlemen's Beef Board (CBB). This version of the LRP is the continuation of a process started in 1994 with fourteen producers challenged with looking at the future of the cattle industry and the organizations working at the time on policy, promotion, research and education. The resulting Industry-Wide Long Range Plan instituted the changes that led to organizational consolidation and the structure of NCBA we operate under today.

Over the past 30 years, the LRP has been a forward-looking roadmap designed to guide the beef cattle industry towards remaining viable, trusted and competitive in the world today. Every five years, the NCBA and CBB officer teams get together and select individuals working in many segments of the beef supply chain to develop the next iteration of the LRP. The task force was selected last summer and spent the winter, spring and early summer discussing the current state of the industry. They had extensive discussion and debate regarding consumer demand, research, the market and how we need to prepare for the future.

The vision of the LRP is that "the U.S. beef industry thrives as the world's most trusted and respected provider of high-quality, safe, nutritious and sustainable protein." To achieve this vision, the LRP sets out various objectives and tactics to achieve six main goals. These goals will be utilized by the Cattlemen's Beef Board to determine what projects should be funded by the Beef Checkoff, and NCBA will use these goals to help create the next NCBA Strategic Plan to be presented during CattleCon in Nashville next year.

One of the new goals focuses on **Policy and Supply Chain Viability** by reducing unnecessary regulations and enabling a supportive policy environment. While Checkoff funds cannot be used for any policy action, this goal is tailor-made for NCBA's policy division. This goal is about targeting regulators, stakeholders and industry partners to create conditions that set us up for success. Some of the tactics identified to achieve this goal include building alliances with like-minded partners to educate policymakers and advocate for pro-cattle legislation.

The objective of the **Sustainable Industry Outcomes** goal is to proactively define sustainability in a way that adequately reflects beef production in the U.S. We are committed to continual improvement in the way we manage and use our resources, and this goal is meant to help us focus on telling our story, our way, and not allow others to create the narrative that defines us. When it comes to environmental stewardship, nobody does it better than cattle producers, and getting consumers and policymakers to understand that will only help us. When talking about sustainability, we will always remember that it's not just about the environment. We must always consider the economic viability of your operation. If we can't help keep you in business, then we have no sustainability.

**Public Engagement and Building Confidence** cover the goal meant to strengthen consumer confidence in beef by working with nutritionists, educators, chefs, influencers and the media. These individuals and outlets can have a tremendous impact on consumer perception and confidence in the quality and safety of beef. Ensuring they have the right information and are willing to be an advocate for

us helps amplify the pro-beef message to consumers and will allow us to enjoy strong demand for years to come.

Having the right information to share is reliant upon work that will be done under the **Innovation, Science, Research and Continuous Improvement** goal. Research and investigative science have discovered and commercialized numerous improvements in our industry. Exploring animal diseases and pests has resulted in new, innovative and ever-evolving ways to control, treat or eradicate much of the pestilence we deal with. Nutrition research has given us the knowledge we share with consumers regarding beef's role in a nutritious diet. Ongoing food safety research not only makes our product safer, but work in this area won't stop until we can keep our product from ever making anybody sick. Additional funding and partnerships are tactics we can use to build on this goal. Research ties closely with the **Animal Health and Food Safety** goal. The industry remains committed to the health, safety and well-being of our cattle, as well as the health and nutrition of our consumer.

This goal makes it clear we must remain committed to helping producers improve their production practices through education and exposure to topics such as biosecurity, traceability and science-based systems that protect animal health.

Finally, the **Stakeholder Engagement** goal aims to strengthen alignment between producers, industry groups and all segments of the beef supply chain. Challenges that impact any part of the chain will have a ripple effect among every other segment. Sharing those challenges and working collectively to address them will help us mitigate the concerns and capitalize on the opportunities.

This iteration of the Beef Industry Long Range Plan will provide guidance through 2030, but that doesn't mean it is a static plan. As industry issues and challenges develop, the LRP can be amended to factor in whatever situation we may find ourselves in. These comprehensive goals reflect much of the work underway at NCBA, but they will also influence the future strategy specifically for our association. Over the years, I've heard many times that failing to plan is planning for fail. This LRP is an example of planning for success and longevity for us as cattle and beef producers.

<https://www.beeflongrangeplan.com/>




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