

SAGE SIGNALS

The Voice of the Nevada Livestock Industry

Volume XLIV, #5 | March 2021

PUBLISHED MONTHLY FOR THE NCA MEMBERSHIP

Nevada Cattlemen's Association Awarding Two Scholarship Opportunities

— Applications Due April 9 —

The Nevada Cattlemen's Association (NCA) is pleased to announce our 2021 scholarship opportunities. NCA will again be offering two scholarships. The NCA Scholarship will be awarded to a first-year college student beginning to pursue an education within the agricultural industry. This scholarship is open to all Nevada High School graduating seniors planning to attend a community college or four-year university and majoring in an agriculture related field. The amount of this scholarship for 2021 will be \$1,500!

The NCA is also pleased to announce the continuation of the Marvel/Andrae Scholarship, which is available to agriculture students that have completed their first year of college and are returning to continue working towards their degree in agriculture. The 2021 Marvel/Andrae Scholarship amount will be \$2,500!

The original seed money used to fund the Marvel/Andrae Scholarship came from Agri Beef Company. This scholarship is to recognize the legacies of Tom & Rosita Marvel and Jim & Sharon Andrae and the many contributions these two Nevada ranching families have made to our ranching industry.

Eligibility & application requirements for the **NCA Scholarship** include:

- Applicant must be a senior graduating from a Nevada High School.
- Applicant must plan to attend a Community College or a 4-year College or

— Continued on page 10 —

Introducing Martin Paris, NCA's new Executive Director

By Martin Paris, NCA Executive Director



Hello! My name is Martin Paris. I grew up in Battle Mountain, Nevada where my family runs a cow/calf operation. I graduated from Battle Mountain High School and attended California Polytechnic State University in San Luis Obispo, CA receiving a degree in Political Science. After my last college final, I hopped on a plane for Washington D.C. to begin what was supposed to be a three-month internship for an agricultural lobbying firm. I ended up staying for close to a year before missing my rural roots and coming back to Nevada. After

my short-lived Washington D.C. career, I worked for a rangeland consulting company and most recently served as the Rural Representative for Congressman Mark Amodei in Elko.

In 2018, I married my amazing wife Alexis. We recently welcomed our first child, Audrey Alice Paris, on November 14, 2020. Being a brand-new father has been the experience of a lifetime and time is flying by. Audrey seems to get a little bigger every time I pick her up.

I still remain actively involved in my family's cow/calf operation and as a fifth generation Nevada rancher, I look forward to making sure that the great people

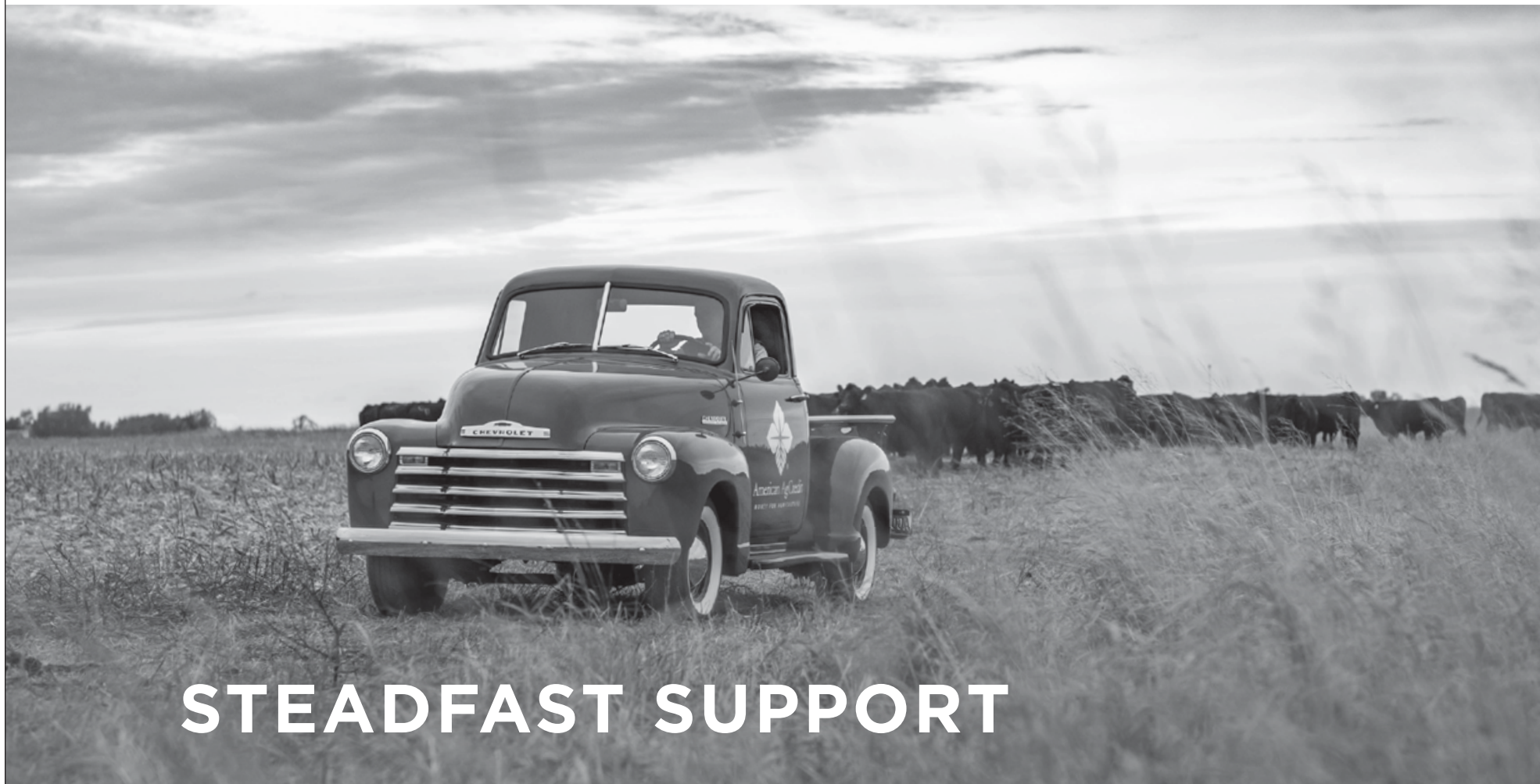
— Continued on page 3 —

Successful 55th Annual Fallon All Breeds Bull Sale Held

— Report on Pages 4 and 5 —



Kortnie Simper Photo



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UPCOMING EVENTS

Nevada Cattlemen's Association Scholarships

— **DUE DATE: April 9, 2021** —
www.nevadacattlemen.org/scholarships

Nevada Youth Range Camp

— **June 20-27, 2021** —
 Smith Creek Ranch in central Nevada
nevada.rangelands.org/youth-range-camp

Nevada Beef Council Stockmanship & Stewardship Program

— **July 16-18, 2021** —
 Elko County Fairgrounds
 Elko, Nevada
stockmanshipandstewardship.org

NCBA Cattle Industry Convention & Trade Show

— **August 10-12, 2021** —
 Gaylord Opryland Resort & Convention Center
 Nashville, Tennessee
<https://convention.ncba.org>



PRESIDENT'S PERSPECTIVE

Tom Barnes, President, Nevada Cattlemen's Association

I would like to welcome Martin Paris as our new Executive Director. Martin comes from a long-time Nevada ranching family. He most recently worked for Rep. Amodei and is familiar with legislative issues. We are very fortunate and look forward to working with him. He brings a lot of knowledge and experience and has already hit the ground running.

The first part of the year seems to be meeting season and your NCA leadership team has been meeting with different government agencies discussing a wide variety of topics with drought and grazing at the top of the list. It is more important now than ever that we work together to have flexibility in

permits relating to time and timing and not being constrained to dates. We must be allowed to graze in a manner that benefits the resource the most. We have a good story to tell and have many successes in range management, but we must remember we have to be responsible grazers. We are constantly under

the critical eye of those opposed to live-stock grazing and they are waiting to document anything they see that can be construed as damaging to the range. Nevada doesn't need a lot of moisture to thrive, just the right amount at the right time. Let's all pray for moisture and a good calving season.

MEMBERSHIP UPDATE

We would like to thank the following people for joining or renewing their membership with Nevada Cattlemen's Association between January 24 and February 25, 2021.

(New members are in bold.)

- Patti Benson
- Harry L. Brown Family Trust, Shorty Brown
- D Bar M Western Store, Jack Bassett
- Lazy D Livestock, Pete Delmue
- Nat & Karen Lommori
- **Popular Ag Finance, Inc., Darin Young**
- Todd & Ally Sceirine
- Spratling Ranch, Boyd Spratling, DVM
- Spratling Ranch, Blake & Sarah, Ian Spratling, Gabe Spratling, Isaac Spratling, Quaid Spratling
- Daniel Wolf

NCA NEWS

Paris: *Continued from page 1* —

of Nevada's beef industry continue to be able to do what they love- raising high quality beef.

I'm looking to forward to hitting the ground running as the Nevada Legislative Session is in full swing and the new Presidential Administration begins to take shape. As we are all aware cattle prices are down, COVID-19 continues to impact our daily lives, and there seems to be a large cloud of uncertainty as we move into the future. However, I'm eager to navigate NCA through these uncertain times and make sure that Nevada's beef industry is well represented along the way.

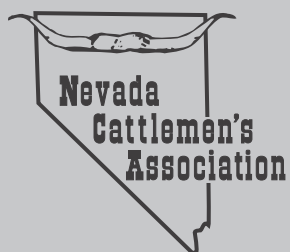


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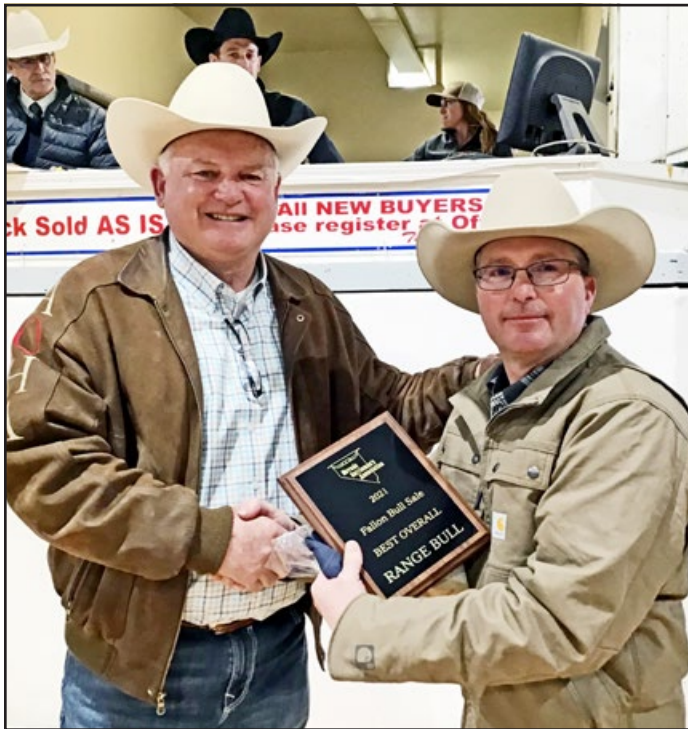
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Tom Barnes, President | Jon Griggs, Pres.-Elect | Hanes Holman, 1st Vice Pres. | Dave Baker, 2nd Vice Pres.

NEVADACATTLEMEN.ORG | NCA@NEVADABEEF.ORG

55th Annual Fallon All Breeds Bull Sale Report

By Martin Paris, NCA Executive Director



Leana Carey Photo

Best of Breed Angus and Top Range Bull Award Lot # 68.
Pictured from left Richard Hutchings and Tom Barnes.



Leana Carey Photo

Best of Breed Hereford Award Lot #14. Pictured
from left Brennen Burkhardt accepting for Hutchens
Herefords and Tom Barnes.



Sharon McKnight Photo

Volume Buyer Award, Steve Lucas, center.

On February 20, 2021, the Nevada Cattlemen's Association held their 55th Annual Fallon All Breeds Bull Sale (FBS). This year's sale was dedicated in memory of Lilla Bell. Consignments arrived on Thursday the 18th. Sifting and grading of the bulls took place the morning of the 19th while the outdoor trade-show vendors set up their displays and the stock dog trials got underway.

This year's sale featured bulls ranging from 16-24 months of age. Cattlemen from California, Idaho, Nevada, Oregon, and Utah attended the sale looking to buy their range-ready bulls for the year. Sixty-four bulls were sold this year for

an average of \$4,245. Breed Averages included: Angus for \$5,009; Herefords for \$2,494; and Red Angus for \$3,500.

Each year consignors bring high-quality bulls and this year was no different. Because of the quality of bulls and dedicated support, the sale continues to be a success and reach out to many of the western states. The Nevada Cattlemen's Association and Fallon Bull Sale Committee thank you for your participation and congratulate this year's award recipients.

The Top Range Bull and the Angus Best of Breed were awarded to Hutchings



Kortnie Simper Photo

The Nevada Cattlemen's Association would also like to thank the Churchill County FFA, Churchill County Cowbells, sale ringmen, Eric Duarte (auctioneer), Dr. Randy Wallstrum (sale veterinarian), Bea Lee (stock dog trial coordinator), the Grading and Sifting Committees, the Fallon Bull Sale Committee members, and Fallon Livestock LLC. for helping with the sale. Without their support and hard work this sale would not be possible!



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Nevada Section- Society for Range Management Announcement



Nevada SRM Youth Range Camp Photo

Applications now being accepted for Nevada Youth Range Camp 2021! Come make new friends and learn new things about your state and environment while also enjoying a picturesque camping experience you'll never forget! Applications are now being accepted from high school students to attend the 60th annual Nevada Youth Range Camp to be held June 20th-27th at the Smith Creek Ranch in central Nevada. Applications must be submitted by Friday, April

30th. Forms and information can be found on the Nevada Youth Range Camp Web site at <https://nevada.rangelands.org/youth-range-camp/> or by contacting Ethan Mower (980) 565-6046 or ethanb.mower@gmail.com



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Contact Jenna Chandler at Hygieia Labs for additional information.

Jenna Chandler, EBA Product Manager
916-769-2442 | jenna@hygieialabs.com

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Scholarships:

Continued from page 1

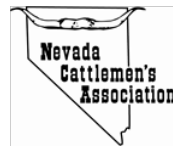
University.

- Applicant must be seeking a degree in an agriculturally related field.
- Applicant must have at least a 2.5 GPA. A copy of the student's official transcripts is required.
- Applicant must submit a typewritten essay of 1,000 to 1,500 words on any current issue involving the beef industry, including references cited.
- Three letters of reference.

Eligibility & application requirements for the **Marvel/Andrae Scholarship** include:

- Applicant must plan to attend or be currently attending a Community College or a 4-year College or University.
- Applicant must be from Nevada and pursuing a degree in an agricultural-related field.
- Applicant must have at least a 2.8 GPA. A copy of the student's transcripts is required.
- Returning students that were previous recipients of the NCA Scholarship will be eligible to apply for the Marvel/Andrae Scholarship.
- Applicant should submit a cover letter outlining their background, current studies, and College or University they are currently attending and educational goals.

Students and Educators interested in these two great Scholarship opportunities are encouraged to contact the Nevada Cattlemen's Association. Scholarship application forms can be downloaded from the Nevada Cattlemen's website at www.nevadacattlemen.org, or applicants can call the NCA office at 775-738-9214 or send a request to nca@nevadabeef.org for a copy. A completed application form and required information must be postmarked by April 9, 2021 and sent to: Attn: Research & Education Committee, c/o Nevada Cattlemen's Association, P.O. Box 310, Elko, NV 89803; or submitted by email with the subject line, "2021 NCA Scholarship Applicant (Your Name)" to nca@nevadabeef.org.



NCA Scholarship Application Form

NAME: _____

PHONE: _____ E-mail: _____

ADDRESS: _____

High School attending: _____

Current GPA: _____ (Enclose Official Transcripts) College you plan to attend: _____

What is your planned major? _____

Are you or a member of your family a member of the Nevada Cattlemen's Association? _____

Leadership Positions held in Social/Student Organizations: _____

Please list any extra-curricular activities, clubs and affiliations you are involved in and how long you've been involved in each one.

Honors Received: _____

Hobbies/interests: _____

What are your future goals?

In addition to this form, candidates must also submit a typewritten essay of 1,000 to 1,500 words on any current issue involving the beef industry including references cited, a copy of the student's official transcripts and three letters of reference. Mail completed application to: Nevada Cattlemen's Association; Attn. Research and Education Committee. P.O. Box 310, Elko, NV 89803. Applications must be postmarked by **April 9, 2021**. For additional information, contact Martin Paris at nca@nevadabeef.org or call 775-738-9214 or visit www.nevadacattlemen.org.



Marvel/Andrae Scholarship Application Form

NAME: _____

PHONE: _____ E-mail: _____

ADDRESS: _____

High School attended: _____ GPA: _____

College attending or enrolled in: _____

Units Carried: _____ What Year: _____ Current GPA: _____ (Enclose Official Transcripts)

Major/Minor: _____

Are you or a member of your family a member of the Nevada Cattlemen's Association? (Y) (N)

Are you working while attending college? (Y) (N) If yes, where? _____

Please list any extra-curricular activities, clubs and affiliations you are involved in: _____

Other information you might want to include about yourself: _____

In addition to this form, candidates should submit a cover letter telling about themselves, background, goals, future plans, and how this scholarship may benefit them etc.

Mail completed application to: Nevada Cattlemen's Association; Attn. Research and Education Committee. P.O. Box 310, Elko, NV 89803. Applications must be postmarked by **April 9, 2021**. For additional information, contact Martin Paris at nca@nevadabeef.org or call 775-738-9214 or visit www.nevadacattlemen.org.

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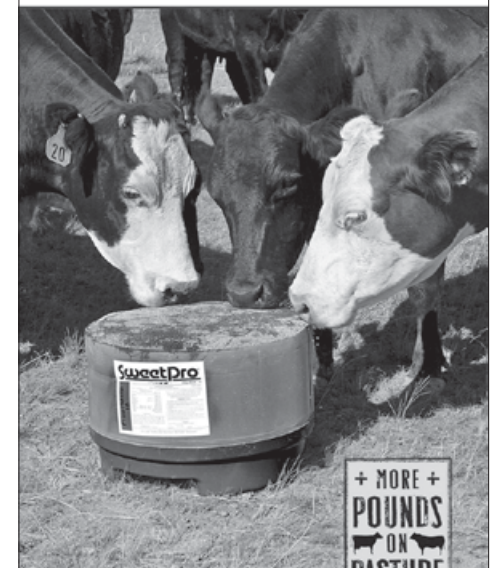
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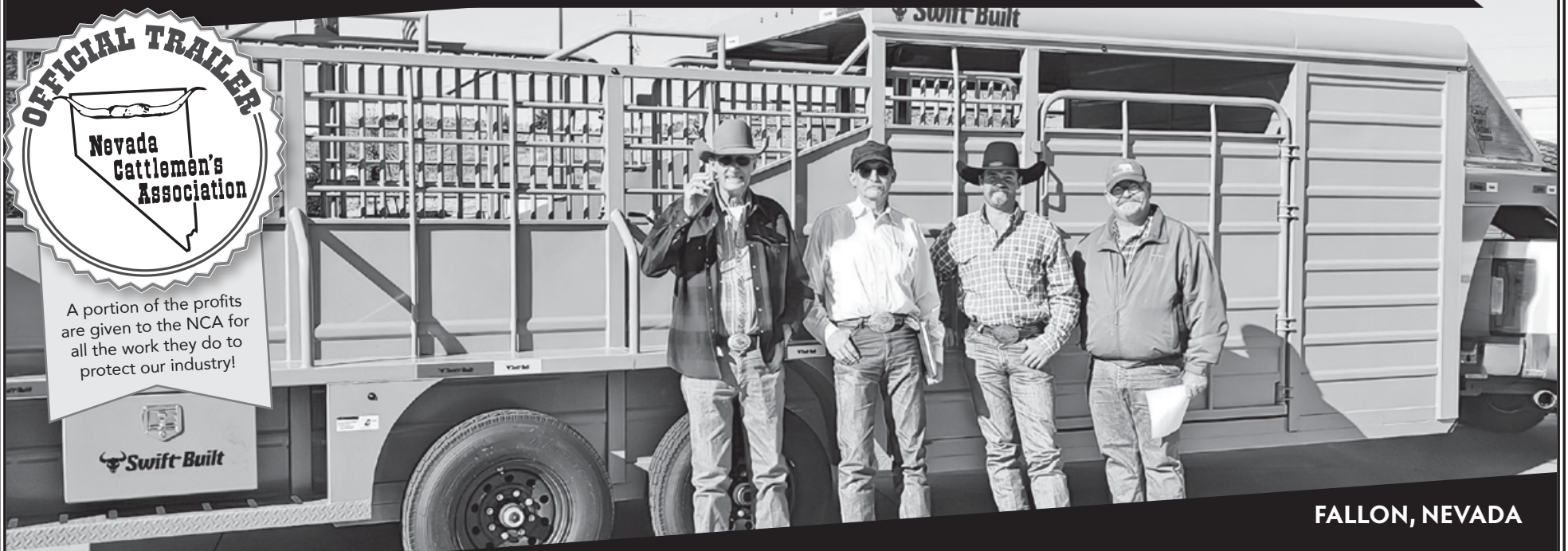
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UPCOMING SALES

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Kansas Cattleman and Veteran Jerry Bohn Becomes New NCBA President

DENVER (Feb. 4, 2021) – The National Cattlemen’s Beef Association (NCBA) today concluded its virtual Winter Business Meeting with the election of Jerry Bohn, a cattle producer from Wichita, Kan., as NCBA president.

Bohn, a retired Lieutenant Colonel in the U.S. Army Reserves, has been a part of the cattle industry his entire life. Bohn has had an expansive career in the cattle industry since his early days of custom grazing cattle with his family in Flint Hills, to his time on Kansas State University’s award-winning livestock judging team, and eventually serving 34 years as the manager of Pratt Feeders, a commercial cattle feeding operation in his home state of Kansas. He has also dedicated his time as a leader for several state-level associations, using his expertise and experiences to mentor the next generation of industry advocates.

“As I look forward to this year as NCBA president, I have immense pride for the cattle industry and our dues-paying members that help to make this the leading cattle organization representing U.S. producers,” said Bohn. “Becoming president is my greatest honor and opportunity to give



back to the industry that made me who I am today and for that I am forever grateful.”

Bohn’s term as president along with a new officer team was approved by NCBA’s board of directors. Don Schiefelbein of Minnesota was named president-elect, Todd Wilkinson of South Dakota was elected vice president. Wyoming rancher Mark Eisele was elected chair of the NCBA Policy Division and Nebraska cattle producer Buck Wehrbein was elected policy vice chair. Clay Burtrum of Oklahoma and Brad Hastings of Texas were elected as chair and vice chair of the NCBA Federation Division, respectively.

“I have heard quite a few producers in the past year say if you want to get something done in Washington, D.C. in agriculture, you better do it with the National Cattlemen’s Beef Association, or it is not going to get done. This is the greatest testament to the grassroots power of our members and state affiliates. It is why I am so proud to represent NCBA as President and it is the reason I get up every day, ready to fight for the American producer.”

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¹ Results based on actual on-farm comparative demonstration. Individual herd results may vary. Data on file at Boehringer Ingelheim.



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Not for use in breeding bulls, or in calves less than 3 months of age.

Not for use in cattle managed in feedlots or under intensive rotational grazing.

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of the following internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> – Adults and L ₄	<i>Dictyocaulus viviparus</i> – Adults
<i>Cooperia oncophora</i> – Adults and L ₄	
<i>Cooperia punctata</i> – Adults and L ₄	
<i>Cooperia surrabadia</i> – Adults and L ₄	Grubs
<i>Haemonchus placei</i> – Adults	
<i>Oesophagostomum radiatum</i> – Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> – Adults	Mites
<i>Ostertagia ostertagi</i> – Adults, L ₄ and inhibited L ₄	
<i>Trichostrongylus axei</i> – Adults and L ₄	<i>Sarcoptes scabiei</i> var. <i>bovis</i>
<i>Trichostrongylus colubriformis</i> – Adults	

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyocaulus viviparus</i>	150 days

DOSAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight). Each mL of LONGRANGE contains 50 mg of eprinomectin, sufficient to treat 110 lb (50 kg) body weight. Divide doses greater than 10 mL between two injection sites to reduce occasional discomfort or site reaction. Do not underdose. Ensure each animal receives a complete dose based on a current body weight. Underdosing may result in ineffective treatment, and encourage the development of parasite resistance.

LONGRANGE is to be given subcutaneously only. Animals should be appropriately restrained to achieve the proper route of administration. Inject under the loose skin in front of the shoulder (see illustration) using a 16 or 18 gauge, ½ to ¾ inch needle.

Sanitize the injection site by applying a suitable disinfectant. Clean, properly disinfected needles should be used to reduce the potential for injection site infections.

Body Weight (lb)	Dose Volume (mL)
110	1
220	2
330	3
440	4
550	5
660	6
770	7
880	8
990	9
1100	10



Subcutaneous injection in front of the shoulder

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment. This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.

Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Parasite resistance may develop to any dewormer, and has been reported for most classes of dewormers.

Treatment with a dewormer used in conjunction with parasite management practices appropriate to the geographic area and the animal(s) to be treated may slow the development of parasite resistance.

Fecal examinations or other diagnostic tests and parasite management history should be used to determine if the product is appropriate for the herd/flock, prior to the use of any dewormer. Following the use of any dewormer, effectiveness of treatment should be monitored (for example, with the use of a fecal egg count reduction test or another appropriate method).

A decrease in a drug's effectiveness over time as calculated by fecal egg count reduction tests may indicate the development of resistance to the dewormer administered. Your parasite management plan should be adjusted accordingly based on regular monitoring.

Macrocyclic lactones provide prolonged drug exposure that may increase selection pressure for resistant parasites. This effect may be more pronounced in extended-release formulations.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.

Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Approved by FDA under NADA # 141-327

Made in Canada.

Manufactured for Boehringer Ingelheim Animal Health USA Inc., Duluth, GA 30096

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1050-2889-08, Rev. 01/2019, BLON016E US-BOV-0277-2019





Nevada Beef Council News & Notes

Checking in on your Checkoff

By Nevada Beef Council Staff

Save the Date: Stockmanship & Stewardship Coming in July

After having to postpone the event in 2020 due to the ongoing pandemic, the Nevada Beef Council (NBC) is pleased to move forward with its Stockmanship & Stewardship program, a nation-wide educational tour that brings world-renowned clinicians to each location for a top-notch learning opportunity. The Nevada event is slated for July 16 through 18 at the Elko County Fairgrounds.

Producers from Nevada and other western states will be able to enjoy a unique educational experience featuring low-stress cattle handling demonstrations, Beef Quality Assurance educational sessions, industry updates, and cutting-edge operation techniques spe-



cific to western producers. The event will also provide opportunities to network with fellow producers and partake in hands-on demonstrations from stockmanship experts Curt Pate and Ron Gill.

The Nevada Stockmanship & Stewardship event is also being held in conjunction with the American National CattleWomen's WIRED (Women in Ranching Education and Development), allowing cattlemen and women from across the west to benefit from high-quali-

ty education on important topics that both events offer.

The Stockmanship & Stewardship program is sponsored by the National Cattlemen's Beef Association (NCBA), a contractor to the Beef Checkoff, Merck Animal Health, the Nevada Beef Council, and the Beef Checkoff-funded National Beef Quality Assurance program.

Program details and registration will be launched this spring at stockmanshipandstewardship.org. In the meantime, you can contact jill@calbeef.org with questions about the event.

Beef on the Menu at Daytona



As Daytona International Speedway officially opened its NASCAR season in February, there was something familiar about the historic 40th season-opening race held at the 2.5-mile venue. The opening race was dubbed the Beef. It's What's For Dinner. @ 300, and helped drive

in the NASCAR Xfinity Series on February 13, the day before the 63rd annual DAYTONA 500.

The Beef. It's What's For Dinner. @ 300 was the continuation and expansion of a partnership between Daytona International Speedway and the Federation of State Beef Councils, which is housed at the National Cattlemen's Beef Association (NCBA) and works on behalf of the Beef Checkoff as a consumer-focused, producer-directed organization representing the largest segment of the nation's food and fiber industry. The Federation works to represent the interests of the nation's cattle farmers and ranchers, to ensure consumers have continuous access to great tasting beef that Americans know and love, and rely on as part of a healthy, balanced diet.

This year's event was preceded by other partnerships between the two organizations. In 2020, the Daytona

International Speedway produced "Race Day Recipes" on digital channels in which Speedway President Chip Wile demonstrated his beef grilling expertise to showcase the NASCAR experience - especially to campers and tailgaters who love to enjoy delicious beef recipes as part of their celebration of NASCAR events.

At press time for this update, the Beef. It's What's For Dinner. @ 300 was still on the horizon, so stay tuned next month for more details on beef's front and center role in this popular event!

Last Reminder for Board Applications

As a final reminder, the NBC is currently accepting applications for three board seats - one representing the dairy sector, and the other two representing the cow-calf sector in both the Western and Eastern regions of Nevada. Beef producers representing these sectors who are interested in serving as a council member must submit an application by March 31. Current board members whose terms are expiring are also qualified to apply. Applications are available at www.nevadabeef.org, or call 877-554-BEEF (2333) to request one to be mailed or e-mailed to you.



S&S clinician Curt Pate presenting to producers at a 2018 Stockmanship & Stewardship event in Colorado.



S&S Clinician Dr. Ron Gill

NEVADA BEEF COUNCIL

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