



Registration Packet

*Sponsored in part by the Winnemucca Convention & Visitors
Authority*

NOVEMBER 16th-18th

WINNEMUCCA CONVENTION CENTER

WINNEMUCCA, NEVADA

CONVENTION AND TRADE SHOW

Featured Speakers

Patrick Linnell, CattleFax

Born and raised in eastern Oregon, Patrick Linnell grew up with a commercial and registered Red Angus background. He graduated with a bachelor's degree in animal science and agricultural business from Colorado State University, where he was a member of both the meats and livestock judging teams and was involved in other clubs and activities. In fall 2017, Patrick earned a master's degree in agricultural economics from CSU. His research focused on price forecasting and fed cattle markets.



Patrick joined CattleFax as an analyst in January 2018 and currently serves as the Director of Cattle Market Research and Analysis. His primary responsibilities include fundamental research and analysis within the cattle markets, as well as helping producers navigate markets and manage risk within their operations. Patrick is responsible for serving CattleFax members in the western region and writes frequently for CattleFax publications.

Sigrid Johannes, Public Lands Council Director

Sigrid works as the Associate Director for the Public Lands Council and NCBA Government Affairs. Previously, she worked on the NCBA communications team and got hooked on the policy issues impacting federal grazing



permittees. She is thrilled to be able to advocate for Western livestock producers in this new role.

After graduating from the College of Charleston in South Carolina, Sigrid did communications work for the U.S. Senate Joint Economic Committee and U.S. Representative Abigail Spanberger. She is originally from Washington, D.C.

Ethan Lane, NCBA Vice President of Government Affairs

Ethan Lane is the Vice President of Government Affairs at the National Cattlemen's Beef Association. Ethan is a 5th generation Arizonan with more than 20 years of experience in natural resources, land use issues, and advocacy on behalf of the cattle industry.



Prior to his role as the Vice President of Government Affairs, Ethan was the Executive Director for the Public Lands Council and Senior Executive Director of the NCBA Federal Lands portfolio. Before joining PLC and NCBA, Ethan operated a consulting firm where he worked on multiple high profile political campaigns and advised a variety of private companies and industries on regulatory and legislative issues impacting their businesses.

Prior to moving to Washington, Ethan spent ten years helping to grow and manage a large real estate and ranch portfolio in Arizona. His diverse background gives him a unique perspective on the challenges producers face on a daily basis.



Allied Industry Trade Show

Don't miss your opportunity to get into the trade show and find out about up-and-coming products and services from Allied Industries. The booths are filled with great businesses and agencies that support and enhance our industry. The trade show will be open Thursday from 12:00 p.m.– 9:00 p.m. and from 7:00 a.m. – 12:00 p.m. on Friday.

Committee Meetings

Committee meetings are open to everyone. During the meeting, Nevada Cattlemen's Association members will set policy direction for the Association. In these meetings, you will get the latest on Legislative Affairs, Research and Education, Private Lands & Wildlife, Federal Lands, and Animal Health & Livestock Issues.

NCA Awards Banquet

At our Annual Awards Banquet this year's recipients for the President's Award, Allied Industry Award, Teacher of the Year, 100,000 Mile Club, and the 2023 Cattleman of the Year will be announced.

Hotel Accommodations

Discounted room rates are available at the following locations. Be sure to mention the Nevada Cattlemen's Association when making a reservation and book before November 1st, 2023, for a discounted rate.

Winnemucca Inn & Casino
741 W. Winnemucca Blvd.
Winnemucca, NV 89445
Phone: (775) 623-2565

Candlewood Suites
460 E. Winnemucca Blvd.
Winnemucca, NV 89445
Phone: (775) 623-2700

Holiday Inn Express
1987 W. Winnemucca Blvd.
Winnemucca, NV 89445
Phone: (775) 625-3100

Winners Inn & Casino
185 W. Winnemucca Blvd.
Winnemucca, NV 89445
Phone: (775) 623-2511

CONVENTION AND TRADE SHOW

* SCHEDULE SUBJECT TO CHANGE

Thursday, November 16

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| 7:00 – 6:30 p.m. | Registration Opens |
| 7:30 – 11:30 a.m. | NV Wool Growers' Breakfast |
| 8:00 – 10:00 a.m. | NCA Public Lands Committee |
| 10:00 – 11:00 a.m. | NCA Research and Education Committee Meeting |
| 10:30 – 11:30 a.m. | NV Rangeland Resources Commission Meeting |
| 11:30 – 9:30 p.m. | Allied Industry Trade Show |
| 12:00 – 1:00 p.m. | Lunch in the Tradeshow |
| 1:30 – 3:30 p.m. | NV CattleWomen General Membership Meeting |
| 1:00 – 4:00 p.m. | NV Central Grazing Committee Meeting |
| 3:00 – 4:00 p.m. | NV Land Action Association |
| 4:00 – 5:00 p.m. | Opening General Session |
| 5:30 – 9:00 p.m. | Trade Show Welcome Reception |

Friday, November 17

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| 6:30 – 5:00 p.m. | Registration Opens |
| 7:00 – 8:00 a.m. | Continental Breakfast in the Trade Show |
| 7:00 – 12:00 p.m. | Allied Industry Trade Show |
| 8:00 – 10:00 a.m. | NCA Animal Health & Livestock Issues Committee |
| 10:00 – 11:00 a.m. | General Session 2 |
| 10:00 – 12:00 p.m. | NV CattleWomen Board of Directors Meeting |
| 11:00 – 12:00 p.m. | Break in the Trade Show |
| 12:00 p.m. | Allied Industry Trade Show Closes |
| 12:00 – 1:30 p.m. | NV Beef Council Lunch |
| 1:30 – 3:00 p.m. | NCA Private Lands, Wildlife, & Environmental Management Committee |
| 3:00 – 4:30 p.m. | NCA Legislative Affairs Committee |
| 5:30 – 6:30 p.m. | NCA President's Reception/Cocktail Hour |
| 6:30 – 9:30 p.m. | NCA Awards Banquet |

Saturday, November 18

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|--------------------|--------------------------------|
| 8:00 – 9:15 a.m. | CattleFax Breakfast |
| 9:30 – 10:30 a.m. | NCA General Membership Meeting |
| 10:30 – 12:30 p.m. | NCA Board of Directors Meeting |

CONVENTION AND TRADE SHOW

Pre-Registration

| | No. Tickets | \$ Amount |
|--|--------------|-----------------|
| Cattlemen's All-Inclusive Registration (*Denotes Inclusion) Includes Meetings, Trade Show, General Sessions, Welcome Reception, Breakfast and Lunch in the Trade Show, NV Beef Council Lunch, NCA Awards Banquet Dinner, and CattleFax Breakfast | \$290 | |
| Registration Only Includes Meetings, Trade Show, Welcome Reception, Breakfast and Lunch in the Trade Show, and General Sessions. (Other meals may be purchased separately below) | \$160 | |
| Non-NCA Member Registration Only Includes Meetings, Trade Show, Welcome Reception Breakfast and Lunch in the Trade Show, and General Sessions. (Other meals may be purchased separately below) | \$180 | |
| Young Cattlemen Registration (Must be 35 years or younger) Same as Cattlemen's All-Inclusive Registration | \$175 | |
| Nevada CattleWomen Inc. Registration Includes Meetings, Trade Show, Welcome Reception, Breakfast and Lunch in the Trade Show, and General Sessions. (Other meals may be purchased separately below) | \$100 | |
| Daily Meeting Registration Includes day of meals in the Trade Show. Please provide name of the Day: | \$70 | |
| Meals: Thursday, November 16 | No. Tickets | \$ Amount |
| NV Wool Growers' Breakfast (Wool Growers Members/Guests Only) (Sponsored) | | XXXX |
| Meals: Friday, November 17 | No. Tickets | \$ Amount |
| *NV Beef Council: Beef Promotion Lunch | | \$45 |
| *NCA Awards Banquet Dinner | | \$70 |
| Meals: Saturday, November 18 | No. Tickets | \$ Amount |
| *CattleFax Breakfast | | \$40 |

PRE-REGISTRATION CLOSSES AND MUST BE POSTMARKED BY NOVEMBER 1, 2023.

ON-SITE REGISTRATION COSTS WILL INCREASE. NO MEAL TICKETS WILL BE SOLD ON-SITE.

TOTAL

Name(s) attending: _____

Local Affiliation: _____

Payment Method: CHECK (Please make checks to Nevada Cattlemen's Association)

Credit/Debit

Card #: _____ Expiration: _____/_____/_____

Name On Card: _____ Amount: _____

Cardholders Phone Number: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please submit completed registration form by any of the following ways:

Email: nca@nevadabeef.org
Fax: 775-738-5208
Phone: 775-738-9214

Mail: Nevada Cattlemen's Association
PO Box 310
Elko, NV 89803