Plans Underway for
83rd Joint Annual Convention and Tradeshow

November 15–17 • Winnemucca, Nevada

The Nevada Cattlemen’s Association is eager to announce this year’s convention. The 83rd Annual Nevada Cattlemen’s Association Convention and Trade Show will be held November 15-17, 2018 at the Winnemucca Convention Center in Winnemucca, NV. As NCA members around the state gather in Winnemucca, we will celebrate a lifetime of traditions, revise and review policies, and take a chance to enjoy our friends and neighbors.

At convention members of the Nevada Cattlemen’s Association, guest speakers and vendors that provide services to the beef cattle industry will join together to celebrate the Nevada Livestock Industry. NCA staff and officers are working hard to provide you with a memorable and educational experience.

Registration for convention will be on our website and will also be sent out by mail and email at the end of this month. If you are interested in attending and would like more information please call the office at 1-775-738-9214 or email nca@nevadabeef.org. The forms for exhibit booths and sponsorships have been sent out. If you did not receive one of these forms and wish to receive one please contact us, we would be happy to send one to you. The Nevada Cattlemen’s Association would like to thank the sponsors and exhibitors; they help make our event a success.

Committees will meet in October to discuss new issues or resolutions to be proposed at convention and review past resolutions. These meetings take place to set policies. This is a chance for you to provide input to a committee chairman on any changes to a policy or a new policy that affects our industry and way of life. By participating it is a great way to get involved and have your voice be heard in the policy-making process.

For more information on each committee, please contact the Committee Chairs or the NCA Executive Director.

A tentative convention schedule can be found on page 9 of this issue of Sage Signals.

Seeking Nominations for 2018 “Teacher of the Year”

The Nevada Cattlemen’s Association has started their annual quest for “Teacher of the Year” candidates and are asking for your help in soliciting nominations. The nominations must be an elementary, junior high, or high school teacher who incorporates agriculture into their regular curriculum, current Agricultural Education teachers are not eligible.

For example, a teacher who teaches a one week segment on agriculture and its importance to Nevada. Nominees may also include teachers considered in previous years but were not selected for the award. Nominations must include a completed NCA Teacher of the Year Application Form and an attached outline of the nominee’s curriculum that has integrated a unit about agriculture.

The winner of this award will receive a $1000 school supply stipend, donated by Nevada Agriculture Foundation. The award recipient will also be recognized during the Nevada Cattlemen’s Association’s annual awards banquet on November 16th, 2018 in Winnemucca, NV at the Winnemucca Convention Center.

Anyone may submit a nomination form which is available at www.nevadacattlemen.org, for any questions please contact the NCA office at 775-738-9214.

Nominations may be submitted by email to nca@nevadabeef.org with “2018 Teacher of the Year Nomination” in the subject line; forms may be faxed to 775-738-5208; or sent by mail to, “Teacher of the Year Nomination”, C/O Nevada Cattlemen’s Association, P.O. Box 310, Elko, NV 89803.

Nevada Cattlemen’s Association believes that the future of our industry lies in the education of the generations to come, as we explore new and innovative methods of sustainability. Please help us in our efforts to recognize and support our teachers and their vital efforts in educating our youth.

Thank you in advance for nominating a deserving teacher!
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NCA Seeking 100,000 Mile Club Award Recipient

We are seeking 100,000 Mile Club Nominations! We are looking for Cowboys and Cowgirls who have logged 100,000 miles horseback. This Annual Award will be presented at the Cattlemen’s Banquet during the Annual Convention in Winnemucca, Nevada on November 15-17, 2018.

Any Nevada resident who has ridden 100,000 horseback miles is eligible for the 2018 Award and Club membership. Nominations should include a narrative story to chronicle the nominees’ miles through their life horseback. Nominations are open now until November 1, 2018 and may be submitted to the Cattlemen’s office. Please call 775-738-9214 for more information.

2017 100,000 Mile Club Award Recipient Billie DeLong Filippini. Pictured left to right, David Stix Jr., Billie DeLong Filippini, Donna Bath, Martin Paris and Kurt Engelhart. (File Photo)

Nevada Centennial Awards application due Oct. 5

Ranches and farms can apply for Centennial recognition

Buffalo Ranch was one of the ranches recognized at the 2017 NCA Convention as a NV Centennial Ranch. (File Photo)

(SPARKS, Nev.) – Farms and ranches in operations for 100 years or longer can apply for the Nevada Centennial Awards. The Nevada Department of Agriculture (NDA) is accepting applications for the 2018 Nevada Centennial Ranch and Farm Awards until Oct. 5. The application is available online and can be submitted via email or by mailing to the NDA at 405 South 21st St. in Reno, Nev. 89431.

To qualify for recognition, an applicant’s ranch or farm must have belonged to his or her family for at least 100 years and must be a working ranch or farm with a minimum of 160 acres. Operations with fewer than 160 acres must have gross yearly sales of at least $1,000.

Forty-nine families have been awarded this distinction since the program began in 2004.

The NDA partners with Nevada Cattlemen’s Association, Nevada Agricultural Foundation and Nevada Farm Bureau to honor inductees. This year’s awards ceremony will be held at the Nevada Cattlemen’s Association Annual Conference in Winnemucca, Nev.

Visit agri.nv.gov/Centennial_Awards to learn more about the Nevada Centennial Awards program and past inductees.

NCA Membership Update

We would like to thank the following people for joining or renewing their membership with Nevada Cattlemen’s Association between July 21 and August 17, 2018. (New members are in bold.)

• CastleBorn Wagyu Ranch, Christopher Castillo & James Bourne
• Fallon Livestock, L.L.C.
• Jackson Mountain Angus, Susan & Bob Hoenck
• Matt Marvel
• Steve Smith Angus & Gelbviehs, Steven Smith
• Rose Ranch, Travis Smith
• Daniel Wolf
LOOK FOR THE CATALOG AND VIDEOS ON OUR WEBSITE: www.wvmcattle.com

WATCH & LISTEN TO THE SALE ON THE WEB AT: www.wvmcattle.com

THURSDAY
October 25th
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Consignment Deadline: October 17th

WEDNESDAY
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Catalog Deadline: November 9th

For details call (530) 347-3793 or the representative nearest you:

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(916) 802-7335

Gary Nolan
Elko, NV
(775) 934-5678

Steve Lucas
Paradise Valley, NV
(775) 761-7575

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or email us at wvm@wvmcattle.com

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Hello Everyone,
I hope things are going well for all of you as we work our way through one of the hottest summers on record. As we filter through the ashes of the numerous fires our state and the country have experienced this summer there is a silver lining to the devastation that we see. People from many different walks of life are realizing that we can no longer continue to fuel loading our rangelands and expect anything different than what we are seeing. Several members of the Nevada Cattlemen’s Association leadership have been active in meetings and on tours to make sure the rehabilitation process is addressed by the industry. Acting Director for the Nevada Bureau of Land Management (BLM), Mike Courtney, has done an excellent job in reaching out to affected permittees and getting plans put together that will give them the opportunity to adjust their operations while going through the rehabilitation process. There has also been cooperation from the U.S. Forest Service (USFS), Nevada Department of Wildlife (NDOW), U.S. Fish and Wildlife Service (USFWS), Nevada Department of Agriculture (NDA) and many other agencies as well as the private sector. All realizing we can no longer go down this path that has created this catastrophe.

This past week, Dr. JJ Goicoechea and Joe Guild represented the National Cattlemen’s Beef Association and the Nevada Cattlemen’s Association. Kaley Chapin and I also attended the NCBA Summer Business Meetings in Denver, CO. The atmosphere at the meetings was positive and productive. Some of the items discussed are listed below:

1. Trade and Tariffs – most producers sent the message that we are in support of free trade.
2. Traceability – is part of the discussion but it is unclear what that will look like.
3. Public Lands –
   a. Wild horses are going to be gathered starting now (10,500 head this year) with some spay and neuter, and sterilization injection.
   b. Change in grazing regulations to allow for more flexibility. Dr. Goicoechea is now chairman of the public lands committee at NCBA and is well connected to where many constructive things can be done.
   c. An open line with Interior leadership and the Public Lands Council has created a venue for us to get our needs to the places that can do some good. Now let’s see how our input is taken and if it does any good.

All of the things being discussed and worked on are moving in a positive direction at the speed of government. Patience and persistence are important at this time and the Nevada Cattlemen’s Association is committed to the task.

It is a great time to be in the cattle business (as always). The markets are a little higher than last year, government regulation may be starting to retract and there is a chance El Nino may bring us some much-needed moisture this winter. Let’s be thankful for the business we are in and the way we are able to live!

Talk to you soon,
— Sam

GREETINGS FROM COW COUNTRY!

Sam Mori, President, Nevada Cattlemen’s Association

There is Work To Do At this Year’s Annual Meeting:
We hope you can join us!

By: Staci Emm, Nevada Cattlemen, Inc. President

It is close to September 1 and fall is almost here. I hope everyone has had a great summer and that we all keep those ranchers that have been impacted by wildfires this year in our thoughts and prayers. The photos I have been sent or have seen on social media show how life can change drastically in a quick minute.

As fall begins, Nevada Cattlemenwomen, Inc. is starting to prepare for their annual meeting to be held in conjunction with the Nevada Cattlemen’s Association Convention in Winnemucca from November 15-17, 2018. We have been meeting monthly via conference calls to discuss details as we prepare for the meeting. We will need some bylaw and standing rule changes that we are currently trying to put together so all Nevada cattlemen have a chance to look at them, consider them, and to vote on them in November.

One of the biggest changes will be to restructure membership. We have come up with a new membership form, but we need to change some language in the bylaws so that we can add youth members and define what associate members are. We also have a set membership fee in the standing rules and we would also like to restructure fees. For example, we are discussing a youth membership fee of $5 instead of $10. There will be a statewide vote on these changes and other bylaws changes in the membership meeting on Friday morning, November 16, 2018 at 7:30 a.m.

We will also be working with Nevada Cattlemen’s Association in organizing family fun night on Thursday, November 15, 2018. We are helping sponsor the event and hope to have a silent auction. In fact, if you would like to donate an auction item, please email me at emmstaci@yahoo.com or call my cell phone at (775) 312-0424.

We would like to see all cattlemenwomen in Nevada attend the annual meeting. We will have membership forms at the meeting if you would like to join right on site for the upcoming year. It is also a time to set what projects we would like to have for the next year, and to discuss ag in the classroom activities. We hope you can join us and our schedule for November is below.

- November 15, 2018 1:00 p.m. Executive Board Meeting to Prepare for Annual Meeting
- November 15, 2018 5:00 p.m. Family Fun Night
- November 16, 2018 7:30 a.m. Annual Membership Meeting
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Summary: Sage-Grouse Bulletin #7 provides an update on the extension of the Corrected Supplemental Notice of Intent (NOI) in the Federal Register, and cooperating agency requests as well as plan amendment timelines.

Potential Plan Amendments – Completion of NOI Comment Period

The Forest Service Supplemental NOI to amend the GRSG ROD/Forest Plan Amendments was published in the Federal Register on 6/20/18 (with a correction, removing references to lands in Montana, published on July 2). Several requests to extend the comment period were received and ultimately, a two week extension was granted. The official comment period ended on August 15, 2018 and approximately 8700 comments were received. The majority of the comments received were form letters and approximately 400 comments were considered “unique”.

A Forest Service contractor is currently working on compiling and coding the responses received during scoping. An Executive Summary of the comments is expected to be completed by August 28, 2018 and once completed, will be posted to the Intermountain website: https://www.fs.usda.gov/detail/r4/home/?cid=stelprd3843381

Requests for Cooperating Agency Status.

Requests have been received from numerous state and local governments seeking cooperating agency status for the plan amendments. A MOU outlining cooperating agency status has been developed for Nevada, Wyoming, and Utah and is being routed for signature amongst the agencies. These MOU’s are expected to be finalized by the end of August 2018.

Cooperating agency meetings are being planned in several states in early September in order to discuss results of the comment period and share information regarding the proposed actions and potential alternatives to the proposed actions. The Forest Service also intends to seek input from the cooperating agencies while drafting an environmental impact statement.

Plan Amendments – NEPA Timelines

The Forest Service plans to complete one multi-region EIS, most likely leading to separate RODs for each state. A draft EIS is expected to be released on September 21, 2018 followed by a 90 day comment period. A final EIS and draft Record of Decision (ROD) is expected to be completed in early February, 2019 which will begin a 60 day objection period. The signing of the RODs approving the plan amendments will follow the objection period and could occur as early as the end of April 2019 or as late as July 17, 2019, depending on the number and complexity of any objections received.

Proposed changes are intended to be overall neutral to positive for greater sage-grouse and are designed to clarify text, including aligning forest plan components with the Forest Service’s 2012 planning rule, and to improve efficiency and inter-agency coordination in the plans at a landscape scale.

NCBA Stakeholder Update

POLICY UPDATE

EPA REFOCUSES AGENCY PRIORITIES — Colin Woodall, Senior Vice President of Government Affairs for NCBA, released the following statement in response to the Environmental Protection Agency’s transition from National Enforcement Initiatives to National Compliance Initiatives:

“Cattlemen and cattlewomen take their role as environmental stewards seriously. Now, rather than being the targets of continuous prioritized enforcement, they can finally operate on a level playing field. We are grateful that Acting Administrator Wheeler and his team have refocused the agency’s priorities. This action clearly reflects the continued commitment beef producers make to protecting our nation’s precious natural resources, and the commitment of this administration to ensuring that stakeholders and regulators work together to find solutions.”

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By Nevada Beef Council Staff

It may be hard to believe that we’re already rolling into the fall months, as it seems like the summer just began. As you gear up for another busy season, here’s a glimpse at a couple of exciting projects funded by the Beef Checkoff that took place over the summer months.

**Beef Councils Host Culinary Experts**

Sixteen culinary experts from across the country got a taste of the beef industry during a Pasture to Plate Beef Tour in Colorado, funded by state beef councils in California, Colorado, Arizona, Oklahoma and Texas. Invited to the beef checkoff-funded event were the culinary chairs responsible for International Culinary Schools at the Art Institutes across the country.

The tour was held in late June, and featured visits to a cow-calf ranch, feedlot and the JBS beef processing facility in northern Colorado, along with presentations from beef experts that helped the culinary leaders understand beef’s role in a sustainable food system, and ideas for incorporating sensory and beef umami exercises into their classrooms. Attendees also had an opportunity to participate in a beef cooking competition that demonstrated their culinary talents.

The spark for development of this tour was generated last fall during the California Beef Council’s Beef Leadership Summit, according to Christie Van Egmond, director of retail and foodservice marketing for the California and Nevada beef councils, who helped organize the tour. At that time Dave Hendricksen, the national culinary director for the Art Institutes, expressed interest in giving the Institutes’ culinary leaders more backgrounding in the beef industry.

“This is a great way to connect the next generation of chefs with those that produce the food,” Hendricksen said. He said it was “critical” this type of information gets carried down from the participating culinary leaders to the students in culinary schools studying to be chefs or operation managers.

Standing out to those attending the tour was the well-being of animals throughout the process, Hendricksen said. “The constant theme of this event was animal welfare and the care for the environment,” he said. “It was amazing.”

“This is a valuable partnership that should continue into the future,” said Van Egmond. “The beef information and experiences we shared will funnel down through the curricula in the Art Institutes culinary schools nationwide. Just as important, the relationships we’re developing are an important component of our beef checkoff efforts to build stronger bonds with those who have an impact on beef demand.”

**Virtual Ranch Tours Debuted at FOOD & WINE Classic**

The world of cattle ranching may seem far removed from the annual FOOD & WINE Classic in Aspen, CO, but at this year’s event, beef was the center of attention. Beef Checkoff-funded Beef. It’s What’s For Dinner. offered attendees the opportunity to “visit” three farms and ranches via virtual reality videos and learn how they produce high-quality beef. Beef. It’s What’s For Dinner. sponsored the event with the dual goal of demonstrating beef’s culinary value and dispelling common misconceptions about beef production.

Attendees at the event also had an opportunity to talk with ranchers about what it’s like to raise cattle and produce beef, watch a beef cutting demonstration by a meat scientist, and sample on-trend beef recipes.

“We know people want to learn more about where their food comes from, but not everyone can visit a farm or ranch,” said Alisa Harrison, senior vice president, Global Marketing and Research for the National Cattlemen’s Beef Association, a contractor to the Beef Checkoff. “Our new 360-degree videos offer an opportunity to learn more about how cattle are raised and become immersed in ranching experiences from anywhere at any time.”

The three 360-degree videos transport the viewer to a ranch to experience some of the different ways cattle are raised. They can be viewed at https://www.beefitswhatsfordinner.com/raising-beef/360-videos.

**About the Beef Checkoff**

The Beef Checkoff Program was established as part of the 1985 Farm Bill. The checkoff assesses $1 per head on the sale of live domestic and imported cattle, in addition to a comparable assessment on imported beef and beef products. States may retain up to 50 cents on the dollar and forward the other 50 cents per head to the Cattlemen’s Beef Promotion and Research Board, which administers the national checkoff program, subject to USDA approval.

Learn more about your beef checkoff at www.mybeefcheckoff.org, or visit www.beefitswhatsfordinner.com.