50th Annual Fallon All Breeds Bull Sale

It is that time of year again for our Fallon All Breeds Bull Sale. This year we are celebrating our 50th anniversary of gathering in Fallon, Nevada for this traditional sale!

Our sale will be held February 20, 2016 at the Fallon Livestock Exchange at 11:00 a.m. All bull entries are subjected to be sifted and graded Friday, February 19, 2016 at 7:30 a.m.

For the past 50 years, producers from Nevada and the surrounding states have worked hard to bring the best quality range ready bulls to the sale to provide our buyers with quality and selection. Bulls range from yearlings to two-year olds of different breeds and are bought and sold at the annual sale.

The Nevada Cattlemen’s Association invites not only the breeders and the buyers but the participation of all. We are now accepting applications for both Trade Show Exhibits and Bull Sale Catalog advertising, the rates and booth information and can be found online at

Successful Convention Held in Winnemucca

Kaley Sproul, NCA Executive Director

Another convention has come and gone and I can assure you, it was not a disappointment! If you attended convention I am sure you would agree that it was a great way to be updated on current issues affecting our industry, attain new contacts and enjoy good company that shares similar views.

On November 12-14, 2015 members and non-members from all across the state of Nevada participated in the 80th Annual Convention held at the Winnemucca Convention Center in Winnemucca, Nevada. This joint convention brought together Cattlemen, CattleWomen and Woolgrowers. There were a total of 347 attendees at this year’s convention. Next year’s convention will be held jointly with the California Cattlemen’s Association in Reno, NV on December 1-3, 2016 be sure to mark your calendars!

Throughout the three days of convention committee meetings took place to discuss issues of importance and to estab...
Bull Sale: Continued from page 1

www.nevadacattlemen.org or at the NCA office. These forms must be submitted no later than December 18, 2015.

February 19, 2016 will feature the Fallon All Breeds Bull Sale Invitational Stock Dog Trial at the Fallon Livestock Exchange beginning at 8:00 a.m. On that same day in the evening, all are welcome to enjoy the Fallon Bull Sale Dinner and Dance hosted by the Churchill County Cowbelles at the Fallon Convention Center. Social hour will start at 5:30 p.m. and dinner will be at 6:30 p.m. tickets are just $15.

Immediately following dinner will be a Stock Dog Auction of 3 dogs shown earlier in the day. All proceeds from the Stock Dog Trial are donated to benefit the fight against cancer.

The Nevada Cattlemen’s Association would like to thank the many dedicated consignors and buyers that participate in the sale each year. We would also like to thank the dedicated sponsors and people that support the sale and the association. Without all of their help this sale would not be possible. We look forward to seeing you there!

If you have questions regarding the sale or would like a copy of the sale catalog please contact the sale office at 775-738-9214 or email the sale secretary at nca@nevadabeef.org. The catalog will also be posted on the Nevada Cattlemen’s Association web page www.nevadacattlemen.org.

MEMBERSHIP UPDATE

We would like to thank the following people for joining or renewing their membership with Nevada Cattlemen’s Association between October 21, and November 20, 2015. (New members are in bold.)

Official Publication of the Nevada Cattlemen’s Association

P.O. Box 310, Elko, NV 89803-310 • 775-738-9214 • www.nevadacattlemen.org • nca@nevadabeef.org

Davey Stix, Jr., President • Sam Mori, President-Elect • Tom Barnes, 1st Vice Pres. • Hanes Holman, 2nd Vice Pres.
FROM THE DESK OF YOUR NCA PRESIDENT:

DAVID STIX JR.

Friends, as your new President of the Nevada Cattlemen’s Association I want to first take a minute and thank Ron Torell for his dedicated and unselfish commitment to our industry. Ron worked long and hard as our last President to put a good and decent face to the Nevada Cattlemen. I’d like to personally wish Ron and Jackie the best!

One of Ron’s last chores was to preside over the 2015 convention held in Winnemucca this last November, which was a complete success! Attendance was up with roughly 350 participants, the sessions were great especially the Public Lands committee meeting and the BQA certification course. Getting the word out is a key responsibility the NCA takes seriously and we achieved that during convention.

And now for the next two years all I can say is wow!! What an exciting and difficult time we have ahead, I’m honored and humbled to be able to have the opportunity to represent all of you who are a part of the cattle industry here in Nevada.

As we do move forward, however, with whether it’s the bird issue or the horse issue, no more being put on the defensive side! We need to start standing up and taking these issues head-on, but at the same time be careful of how and where we pick our battles. Keeping our budget solvent is an important role and responsibility that I have agreed to oversee and carry out. Our finances will always be considered first. Please remember we are not a finance company here to give money for every agency/cattlemen fight to come down the road. As a whole we will consider all legal cases we may need to engage.

The open door policy will continue to be maintained for all Board of Directors meetings and I encourage all who can to attend.

Look next year for a series of one day workshops around the state to help educate our industry members on proper range monitoring to help all deal with the ever-changing rules on public lands. Also, a program is being looked at and sponsored by NCA, to have a Range Quality Assurance or RQA certification like the BQA; all intended to show the cattle industry’s commitment to be the best stewards of the land.

Which leads me to our next subject, the bird. The Sage Hen will no doubt take up most of our time and most assuredly will be used to try and take us down. The act of not listing the bird was way more worrisome than listing it. We now are looking at un-substantiated and poor to no scientifically backed plans to save the bird, with grazing being the enemy. As we move forward we need to tell all who will and won’t listen, “We are the only friend the Sage Hen has”. We see all too many times the Federal agencies, especially the U.S. Fish and Wildlife, promote plans that are doomed to fail then we will be blamed and the bird will be listed! Grazing is the key to save the Sage Hen and we need to never waiver from this scientifically backed fact.

With respect,

David Stix Jr.
Convention: Continued from page 1

lish policy. Various educational sessions were also held to benefit attendees, these sessions included: QuickBooks by Cassi Johnson, Habitat Restoration Success Stories by Carol Evans and Jon Griggs, Young Cattlemen Opportunities & Open Forum by Amber Miller and Sara Arp, Cattlemen's College BQA Certification by Zoetis Animal Health, and Market Outlook & Red Angus Programs/Opportunities by Barrett Carlisle. According to the people whom attended these sessions, they felt it was successful, worthwhile and most of all beneficial.


The Nevada Cattlemen’s Association would like to thank the committee chairs for their dedication and hard work in putting on the committee meetings. Preparation not only consists of reviewing retiring policy resolutions but it also consists of presenting relevant information that pertains to the committee in which they are representing. Four committees held meetings at this year’s convention: Animal Health & Livestock Issues, Research & Education, Private Lands, Wildlife & Environmental Management, and Public Lands.

Along with reviewing and changing policy the lineup of speakers presenting at the committee meetings were very influential. These speakers were either NCA members or partners of the NCA working to achieve one goal, maintaining a successful Nevada Livestock Industry.

The following speakers presented at the Animal Health & Livestock Issues committee meeting. Jim Barbee, Director for Nevada Department of Agriculture (NDA), gave updates on brand inspections, pesticide application and job openings. Flint Wright, NDA Animal Industry Administrator, discussed state regulation changes due to the Federal Food Safety Modernization Act. And Dr. Mike Greenlee, NDA State Veterinarian, spoke about the Veterinarian Feed Directive Law Implementation.

The following speakers presented at the Research & Education committee meeting. Bill Payne, Dean and Director of CABNR/NAES and Mark Walker, Interim Director of University of Nevada Cooperative Extension, both gave updates of efforts taking place at the University. Heather Steel, CTE Coordinator at GBC, could not be in attendance but submitted an update. The Great Basin College Agriculture Program is sadly in its last year, but the bachelor’s degree for Natural Resources will remain.

John F. Ruhs, State Director of Nevada Bureau of Land Management, spoke with attendees at the Public Lands committee meeting. Ruhs gave a brief history of his background and also gave his visions for Nevada. He believes the state should go back to multiple use, which will be done by “integrity and trust”. The other two presenters were Haynes Holman, rancher, and Tom Turk, Battalion Chief of Nevada Division of Forestry. Holman presented and proposed having a rancher based workshop. A majority of attendees were on board and this program will be coming soon. Turk spoke on behalf of the Rangeland Fire Protection Associations.

The Nevada Cattlemen’s Association would like to thank our generous sponsors for making this convention a success:

- PLATINUM SPONSORS: American AgCredit, Nevada Beef Council, Red Angus Association, and Zoetis Animal Health
- Door Prizes Contributed by: Range Magazines, American AgCredit, Merck Animal Health, and Greenway Industries.

We encourage you to visit these businesses and thank them for their continued support of NCA and our industry.

The Annual NCA Awards Banquet was the final event of convention. After three days of meetings and hard work the Awards dinner allowed the leadership of the Association to celebrate those individuals in our industry who represent what this industry is really about. The final presentation of the evening was the passing of the gavel from outgoing President Ron Torell to incoming President Dave Stix Jr. The NCA appreciates the many years of commitment and dedication from Ron Torell. We also look forward to continuing to serve the beef industry of Nevada with Davey and are excited for the next two years to come.

With it being my first year with the Nevada Cattlemen’s Association, the series of events and the outcomes of convention were very uncertain to me. With that said, I would like to personally thank Sharon McKnight, NCA Executive Secretary, and Ron Torell, NCA outgoing President, for all of their help and wisdom in convention preparation. I would also like to thank the officers, board members, and all members in general for all of their advice and support! Even though I was not sure of what to expect, I felt confident that it would be a successful convention only because I had the remarkable help of others. With the advice “Trial and Error” from one of the members, I consider my first convention to be a positive and great learning experience. I am glad to have finally met a majority of the NCA members and I look forward to working with each and every one of you within the future.
80th Annual
Nevada Cattlemen’s Association
Convention
and Trade Show
November 12–14, 2015
Winnemucca Convention Center - Winnemucca, Nevada

Thank you to our sponsors and exhibitors

Trade Show Exhibitors
- Nevada State Bank
- USDA-NASS
- Pacific Intermountain Mortgage
- American AgCredit
- Moly Mfg., Inc./Silencer
- UNCE Mineral County
- North-West Livestock Supplements LLC
- WSR Insurance/Silveus Insurance Rangeland
- ImmuCell Corporation
- Pine Nut Livestock Supply
- Total Scale Service Inc.
- Multimin USA
- USDA APHIS Wildlife Service
- Winn Inc./Key-Lix
- Merck Animal Health
- Greenway Industries
- USDA-Natural Resource Conservation Service
- Simplot
- Giant Rubber Water Tanks
- Boss Tanks
- Kirby Mfg. Inc.
- Y 2 Consultants LLC
- Intermountain Waffle Crete
- U. S. Fish & Wildlife Service
- College of Agriculture, Biotechnology, Natural Resources
- MWI Veterinary Supply
- USDA Farm Service Agency
- Pro Group Management
- Country Natural Beef
- New Generation Supplements
- Society for Range Management, Nevada Section
- Scales Unlimited Inc.
- Nevada Department of Agriculture
- Zoetis

See you next year!
During the November 13, 2015 Nevada Cattlemen’s Association (NCA) Convention Awards Banquet held in Winnemucca, Nevada, President Ron Torell announced this year’s recipients for the 2015 Cattleman of the Year Award, Allied Industry Award, President’s Award and recognition for the 100,000 Mile Award. At the discretion of the organization’s president, these awards are given annually to individuals in recognition of significant contributions to the NCA, their community, the land and the beef industry.

Steve Boies, owner manager of Boies Ranches, was recognized as the recipient of the 2015 NCA/American AgCredit Cattleman of the Year. This award is the most prestigious award that NCA bestows upon one of its own. It was established to recognize NCA members who have made significant contributions to the livestock industry. Steve is a past president of NCA, chairman of the central grazing boards and livestock industry representative on the governor’s Sagebrush Ecosystem Council task force. Steve has devoted countless hours serving the livestock industry on committees while traveling to state, regional and national meetings on behalf of NCA. Steve has implemented an outside-of-the-box management approach to resource and ranch management utilizing a cooperative and collaborative team approach. In recognition as 2015 Cattleman of the Year, Steve was given a custom-made western hat, compliments of American AgCredit.

The NCA Allied Industry Award was presented to Pinenut Livestock Supply of Gardnerville and Fallon, Nevada. Pinenut Livestock Supply, under the ownership and management of John and Renee Keithly, has a long-standing reputation for providing quality sales and service of pharmaceuticals and livestock supplies to the Intermountain West. John and Renee provide the type of service and display the character and integrity we all search out to do business with. Customers have grown to expect the trademark lollipop suckers that accompany their UPS delivery of Pinenut Livestock Supply pharmaceuticals. Pinenut’s monetary support of the livestock industry over the past thirty plus years is nothing short of fantastic. Never has there been a convention or an educational event that Pinenut Livestock Supply not been a major sponsor of. In recognition of this NCA sponsored award, Pinenut Livestock Supply was presented a framed ranch landscape photo with inscriptions for display in their newly opened Fallon store.

The 2015 President’s Award went to the Stewardship Alliance of Northeast Nevada (SANE), a group of individuals who have come together in a collaborative effort to sustain a healthy ecosystem for sage-grouse and other wildlife. Their pro-active efforts to enhance habitat are done in concert with multiple use activities such as grazing and recreation sustainability.

The core of the SANE team includes eight neighboring ranches that own or manage 1.7 million acres of prime sage-grouse habitat. Participating ranches include the Y3 Ranch, Salmon River Cattlemen’s Association, Cottonwood Ranch, Boies Ranch, Home Ranch, Twin Meadows Ranch, Gibbs Ranch, and Winecup Gamble Ranch. Twenty-nine percent of the area encompassed is private land, 69% is BLM grazing allotments and 2% is USFS grazing allotments. The area includes most of the Salmon River drainage located in the northeast corner of Nevada. The collaborative SANE team also includes personnel representing the USFS, BLM, NRCS, NDOW, NDF, UNR, and USFWS.

The 100,000 Mile Club Award recipient this year was given in memory to the late Horace Smith of O’Neil Basin. Horace was to receive this recognition
during last year’s convention however, due to illness and his passing following the 2014 convention, presentation of that recognition was deferred until 2015. The Smith family was honored on Horace Smith’s behalf and presented the NCA sponsored recognition for riding over 100,000 miles on horseback during his lifetime.

Other individuals who have contributed to the livestock industry over the past year were also recognized during the awards ceremony. This included immediate past president, public lands co-chairman and Nevada Land Action Association (NLAA) president JJ Goicoechea. JJ was presented with a custom-made sorting stick in appreciation for his tireless efforts, expertise and skill sorting through and making sense of the never-ending political uprisings that face our industry. Sally Goicoechea was presented with a custom made Sagebrush ink pen in recognition for her total support of JJ during his time away from home dealing with the many NCA political issues.

Sharon McKnight, Executive Secretary of NCA for the past 17 years, was presented with a custom-made walking stick as a token of appreciation for the steady pace she has kept throughout the years while taking in stride the many changes that have transpired. Kaley Sproul, NCA Executive Director was recognized with an embroidered jacket and welcomed to NCA as a valued team member.

The NCA Executive Committee was recognized and each presented with a custom made Sagebrush 30-30 bolt action shell casing ink pen as appreciation for the tireless efforts put forth on behalf of the livestock industry.

At the conclusion of the program President Ron Torell thanked NCA membership and felt it was an honor to serve as the Nevada Cattlemen’s Association (NCA) president for the last 2 years, as an officer for 8 years prior to that and as a committee and association member 20 years prior to that. Ron expressed utmost gratitude to his wife and best friend, Jackie, for the endless love, support, understanding, patience and assistance she’s unselfishly provided during his 30 plus years of service to NCA. Jackie was presented with a custom made Sagebrush ink pen in recognition of her total support.

The leadership gavel was passed in to the hands of Dave Stix Jr. of Fernley, Nevada. Dave brings a lot of energy, passion and knowledge to the podium. NCA is confident Dave will serve the industry well as he leads our association over the next two years.
Are Pleased to Announce

The 12th Annual

Silver State Classic Calf and Yearling Sale

Saturday, December 12, 2015 at 1:00 PM

Ranchers, we invite you to consign your good cattle to this 12th Annual Special Sale, sponsored by the Nevada Cattlemen’s Association, in conjunction with Fallon Livestock Exchange, Inc., where Fallon Livestock Exchange gives a portion of the commission back to the Nevada Cattlemen’s Association for each head consigned by an Association Member. This is an Open Consignment Sale. Anyone can consign to this nationally advertised sale. We will have strong buyer representation again this year, and there will be competitive bidding on all classes of cattle.

Producers, let us “Help You!” As always, the buyers want to know about your livestock. Please take the time to let us know about your herd health programs and genetic backgrounds so that we can put this information in the Sale Catalog at sale time. Believe me, it makes a big difference in the value of your livestock.

Please have your heifer calves bangs vaccinated prior to the sale. *This is a Nevada law requirement.*

Due to limited space we ask that you do not send cattle that do not fit in pen lots, i.e., cripples, bad eyes, dairy crosses, or butcher cows or bulls.

Ranchers, you can bring your cattle in on Wednesday, Thursday, or Friday before the sale at no extra charge (only feed). Our pens are clean. We feed good quality alfalfa hay and have fresh deep well water in every pen. Our yard crew is trained in beef quality handling practices where we size, sort, and class your livestock so buyers will bid and buy your livestock at full market value. Your livestock will be on feed and water up until the time of sale, keeping shrinkage at a minimum. Remember, we have the fastest checks in the west! Our checks are sent out the very next day after the sale.

Producers, please take a few minutes out of your busy schedule and fill out the entry blank enclosed for this Nationally Advertised Sale. For more information about this special sale, please call today....

Dave Stix Jr.
Nevada Cattlemen’s Association
(775) 575-4250

Monte Bruck
Fallon Livestock Exchange
(775) 867-2020 or (775) 426-8279
ENTRY FORM

The 12th Annual Silver State Classic Calf and Yearling Sale

Saturday, December 12th, 2015 at 1:00 PM

Ranch Name: __________________________________________________________________________________________________________

Sellers Name: __________________________________________________________________________________________________________

Sellers Address: __________________________________________________________________________________________________________

City: ______________________________________________________  State: ______________  Zip: _________________________________

Sellers Phone #: (________) _________________________________

I do plan on consigning to the 12th annual Silver State Classic Special Calf & Yearling Sale.

Approx # Steer Calves:______________________________________

Approx # Heifer Calves: _____________________________________

Approx # Steer Yrlings: _____________________________________

Approx. # Heifer Yrlings ____________________________________

Estimated Wgt: ____________________________________________

Estimated Wgt: ____________________________________________

Estimated Wgt: ____________________________________________

Estimated Wgt: ____________________________________________

Calves will be weaned  Yes ___________  No ___________

If weaned, how long prior to sale: ____________________________  Approx weaned date:____________________________

Vaccination Info: ________________________________________________________________________________________________________

________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________

Heifers Bangs Vaccinated:  Yes ___________  No ___________

Breed type out of: ________________________________________________________________________________________________________

________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________

Example: out of Black Angus, Black WF, Red WF and few Charolais cross & some Beefmaster Cows. Calves by some Black Angus, Hereford, and Charolais Bulls from Sitz Angus & Shaw Hereford and Val Charolais Ranch Bulls.

Consignors,

The above information will be put into a sale catalog to be given out on sale day to buyers who will be present at the time of sale! Catalog Deadline is Thursday, December 10, 2015. Sellers, we also ask that you try to have your cattle here on Thursday, December 10th or Friday, December 11th, 2015 if at all possible so we can properly size, sort, and class your cattle! You must be here no later than 10:00 A.M. Saturday morning, December 12th 2015.

Due to Nevada State law, all heifer calves must be bangs vaccinated prior to the sale. Please have your heifer calves bangs vaccinated prior to arrival. We will try to assist in bangs vaccinating them here prior to the sale.

If you need help with trucking please call us early to arrange your transportation needs. For more information about this nationally advertised sale, please call:

Dave Stix Jr., President
Nevada Cattlemen's Association
(775) 575-4250

Monte Bruck
Fallon Livestock Exchange
(775) 867-2020

Mail Entries to: Fallon Livestock Exchange, Inc., 2055 Trento Lane, Fallon, NV 89406; or Fax to (775) 867-2021
NCA Executive Committee member Jon Griggs of Maggie Creek Ranch in Elko, along with Carol Evans of Elko BLM recently completed a trip to Boston, Massachusetts where they were speakers at a conference there. Biodiversity for a Livable Climate hosted the conference entitled “Restoring Water Cycles to Reverse Global Warming”. Jim Laurie, restoration ecologist invited Jon and Carol to come because he had seen their work in Elko County and figured that if they can slow water down and put it to work in the driest state in the nation then similar strategies could work on the east coast and elsewhere. Jon and Carol were part of a panel of speakers from all over the globe that are doing incredible work to conserve water.

Jon was nervous about going but reports that their presentation of a few of the many positive things happening on Public Lands in the West was well-received. He said that he and Carol learned a lot about the small water cycle and was very pleased with the attendees’ knowledge of the benefits of livestock grazing. Jon noted however that he was a stranger in a strange land and quickly realized that as much as he enjoys people watching, he WAS the people watching! The Nevada Cattlemen’s Association is tasked with engaging the public with the issues faced wherever and whenever possible. Kudos to Jon for stepping well outside of his comfort zone to engage such a diverse group.
Dear Sage Signals Readers,

After participating in range reviews in northern Nevada and the NCA conference in Winnemucca this month, a few reoccurring questions keep popping up. Here is some information we want you to have:

Sage Grouse 101

Sage grouse habitats have been a very popular question lately. I’d like to share the definitions to the different habitat areas from our Final Land Use Plan Amendment (LUPA). The sage-grouse habitat names (and acronyms) include Priority Habitat Management Areas (PHMAs), General Habitat Management Areas (GHMAs), and Other Habitat Management Areas (OHMAs).

Priority Habitat Management Areas (PHMA)
- Definition: BLM-USFS administered lands identified as having the highest value to maintaining sustainable greater sage-grouse populations. Priority habitat closely tracks Priority Areas for Conservation (PACs), identified in the Conservation Objectives Team report and based on state-mapped key greater sage-grouse habitats.
- Management approach: The plans seek to limit or eliminate new surface disturbance.

General Habitat Management Areas (GHMA)
- Definition: BLM-USFS administered lands where special management would apply to sustain greater sage-grouse populations, but that are not as important as priority habitat.
- Management approach: The plans seek to minimize disturbance.

Other Habitat Management Areas (OHMA)
- Definition: BLM-USFS administered lands that contain seasonal or connectivity habitat areas.
- Management approach: The plans provide guidance on best practices that can be implemented during project approvals.

In addition, there are also Sagebrush Focal Areas (SFAs) in which the U.S. Fish and Wildlife Service recognized there are areas within the PHMAs that had the highest densities of sage-grouse and other criteria important for the persistence of the species. Sagebrush Focal Areas are Priority Habitat MAs which require additional management:
- Recommended for withdrawal from the General Mining Act of 1872, subject to valid existing rights.
- Managed as No Surface Occupancy, without waiver, exception, or modification, for fluid mineral leasing
- Prioritized for management and conservation actions in these areas, including review of livestock grazing permits and leases.

Please stay tuned next month and we’ll speak more about these habitat designations and the associated maps.

The Record of Decision and the Greater Sage Grouse EIS can be downloaded in their entirety at http://www.blm.gov/nv/st/en/prog/grazing/nevada_range_notes.html. Many of the links we share in these articles will be included at the above address. Please bookmark it on your browser.

GAO National Unauthorized Use Audit

This month, BLM Nevada was audited by the General Accounting Office (GAO) to look at whether the agencies’ policies/procedures for addressing unauthorized use are adequate. House Representative Raul Grijalva requested the GAO audit to take a national look into policies and procedures, by land management agencies, for managing unauthorized use. This GAO audit has been organized to gain an understanding of how the BLM is dealing with trespass situations nationally and requested to see a variety of trespass cases. They have requested to see cases of both unauthorized use, as well as unauthorized range developments.

The GAO team has already conducted several site visits on both Forest Service and BLM lands in Wyoming and visited Nevada the week of November 16, 2015. They will continue to other states and synthesize the findings for the House of Representatives, due to be completed by July 2016.

Please, feel free to send your feedback, comments, topic ideas and questions by emailing Blm_nv_nvso_web_mail@blm.gov, subject line ‘Attn. Kathryn Dyer’
Friday, February 19, 2016

Sifting in the morning

Churchill Co. Cowbelles Dinner/Dance
AND
FBS Awards Presentation

Social Hour: 5:30 PM
Dinner: 6:30 PM
Dance: 8:00 PM
Fallon Convention Center

Saturday, February 20, 2016

Bull Sale 11:00 AM
Fallon Livestock Exchange
Fallon, Nevada

FBS Invitational Stock Dog Trial
February 19, 2016
To benefit the fight against cancer

Handlers Meeting at 7:30 a.m.
Trial at 8:00 a.m.
Cowdog Auction
after the Churchill Co. Cowbelles Dinner
at the Fallon Convention Center

For more information or a sale catalog, please call the Sale Office:
Nevada Cattlemen’s Association
775-738-9214 * www.nevadacattlemen.org * nca@nevadabeef.org
Estate Planning: Not Always Easy to Talk About

Cooperative Extension partnering with Synder Livestock
to bring Estate Planning program in March 2016

By Staci Emm

One of the most difficult conversations to have is what happens to the ranch after I am gone. My father always tells me he is going to do what he intends to do with his agriculture business, and my sisters and I can take over when he is gone and do what we want to do. So, to put it another way, it’s not an issue we talk about all the time or even want to think about – life without dad. This seems to be a common theme when talking to others in the agriculture business.

So the big question is why do we avoid planning for the future of the ranch? Is it too complicated? We don’t like to plan? Facing our own mortality or that of others? Or having to deal with unknown goals or wants/needs of others? No matter what it is, the biggest question is if your business is going to continue into the future as a viable business or simply be a group of assets to be distributed. If you don’t have a will, the state will allocate your assets as it sees fit, regardless of your wishes or the wishes of the heirs. A will alone won’t do it either as it ensures only the distribution of assets, but does not plan for the future sustainability of the operation.

The biggest thing heard in estate planning is, “We want to treat our children fairly so we will divide everything equally among them.” So let’s say Dad and Mom leave the ranch to their four children in equal shares. One son stays on the ranch and has been working the ranch most of his life under his parents direction. However, he cannot afford to buy out his siblings, which results in the farm being sold. The main point is if you want your business to continue beyond your lifetime, there must be planning. Planning itself does not create certainty as much of the future is beyond our control. However, we can control how we respond to the future. Making a PLAN will improve your chances for succession. Planning is deciding a transition period for the ranch. These are just a few of the difficult questions that must be asked:

- Do the owners desire to continue family ownership?
- Can the family withstand the stress of succession planning?
- Can the family withstand the stress of not planning?
- Is there a successor capable of managing the business? Does the successor want to manage the family business?
- Will the owners recognize the authority of the successor?
- Will the owners transfer management to the successor?
- Will the owners develop a business succession plan?
- Are all interested parties identified, informed and involved?
- Is there a mutually agreed upon decision-making process?
- Is there a compatible vision for the future of the business?
- Have the roles that need to be filled been identified?

We have done a couple of estate planning workshops in the past in conjunction with Utah State University that assisted some Nevada ranches with estate planning efforts or at least provided an idea of where to start. Snyder Livestock asked us over a year ago if we would like to partner on an estate planning educational event before the bull sale. As a result of this conversation, we will be working with Snyder Livestock to offer an Estate Planning educational program in March 2016. Final arrangements are being made and more information will be available shortly.
NCBA and PLC Keep the Pressure on WOTUS

The National Cattlemen’s Beef Association and Public Lands Council along with 34 state affiliates and stakeholders sent a letter to 11 democrat members of the Senate encouraging Congress to act in a bi-partisan manner to withdraw the EPA and Army Corps’ of Engineers’ “waters of the United States” rule. Despite the recent action by the Senate, NCBA President Philip Ellis and PLC President Brenda Richards said withdrawal of WOTUS remains a top priority for both associations.

“We have a clear opportunity at the end of this year for Congress to withdraw the WOTUS rule and save cattle producers and the states, millions of dollars in litigation expense and years of delay,” said Ellis. “Both chambers of Congress have acted in a bi-partisan way to stop this toxic regulation, the Corps’ and the Courts have pointed out significant defects with the regulation, and the rulemaking process was clearly flawed. This regulation is disastrous for America’s cattlemen and women and all stakeholders. Worse yet, it will do nothing to clarify the Clean Water Act or safeguard our nation’s resources.”

The letter was sent to 11 Senators who voted against WOTUS legislation in the Senate, stressing the concerns of cattle producers and other agricultural stakeholders. It was signed by NCBA, PLC and each of the NCBA affiliates representing cattle producers in those 11 states. While these Senators did not ultimately support legislation which would have halted WOTUS, they did send a letter to the EPA expressing that they could not support the WOTUS rule.

“While these Senators did not support legislation to withdraw the WOTUS rule, the concerns they expressed echo those of cattle producers across the nation,” said Richards. “We are fortunate the Courts have acted to stay implementation of the rule across the country, however, that is only temporary and time is running out for Congress to act this year.”

The letter notes that the lack of clarity and the risk associated with the WOTUS rule cannot be corrected by further guidance from the EPA. It asks these Senators to support their constituents by supporting legislation in the Senate, like the Federal Water Quality Protection Act (S. 1140) which directs the agencies to withdraw this rule.

Additionally, as part of a coalition of 42 stakeholders, NCBA and PLC sent a separate letter to the full Congress urging support for bi-partisan legislative action to withdraw the rule.

NCBA End of Year Policy and Tax Update

From trade to transportation, 2015 has been a turbulent year for a number of policy issues important to cattlemen and women both on Capitol Hill and within the federal agencies. Join NCBA policy experts, Colin Woodall and Kent Bacus as they discuss the latest congressional activity in Washington D.C., and explain what these issues mean to you. Also, back by popular demand, CPA Larry Kopsa will share end of year tax tips for cattle producers. All panelists will be available for Q&A at the end of the presentation. This webinar will take place Thursday, December 10, 2015; go to http://www.beefusa.org/ to register today.
Upcoming Video Sales

Thursday, January 7th
Cottonwood, CA
Consignment Deadline: December 28th

Thursday, January 28th
Red Bluff, CA
In conjunction with Red Bluff Bull & Gelding Replacement Female Sale
Consignment Deadline: January 20th

Watch & Listen to the Sale on the Web at:

WVMcattle.com

For details call (530) 347-3793 or the representative nearest you:

Brad Peek
(916) 802-7335

Gary Nolan
Elko, NV
(775) 934-5678

Steve Lucas
Paradise Valley, NV
(775) 761-7575

Mark Venturacci
Fallon, NV
(775) 427-8713

or email us at wvm@wvmcattle.com

Look for the catalog and pictures on our website www.wvmcattle.com

Market your cattle with the professionals!
The federal Veterinary Feed Directive means “the days of no records and verbal treatment protocol are gone.”

Dr. Mike Apley, professor of veterinary clinical sciences at Kansas State University, delivered that message to producers and other members of the swine industry Thursday during KSU Swine Day in Manhattan.

“We have never had the legal ability to use feed drugs other than as labeled. We’ve never had that legal opportunity,” Apley said. “So if you’re using a feed antibiotic in a way that’s not specifically allowed on the label, you are breaking the law. That has not been enforced, because how do you know?

“Now as we move into the Veterinary Feed Directive, a veterinarian is going to have to make an FDA accessible record of what that drug is authorized to be used for, and in follow-up the FDA may go to any site that a VFD copy is at and investigate how it was used. So the transparency is going to be greatly increased.”

During his presentation – titled, “Countdown to the New Feed Directive – What Do We Need to Know?” – Apley told the audience 1978 was the last time the agriculture industry got a new class of antibiotics that is still in use today in food animals.

“When do you think we’ll get a new and novel class of antibiotics again for food animals?” Apley asked. The large meeting hall in the K-State Alumni Center went silent. “Yeah, don’t hold your breath. Because if we get them, they are going to the human side.”

The industry needs to keep that fact in mind as it contemplates moving forward once VFD is fully implemented Jan. 1, 2017, Apley said.

“We get all wrapped around the axle about being blamed for human things and what’s going on in human medicine ... But the thing we better get over is thinking that’s the only issue and it’s not about protecting the use of these drugs for ourselves in food animals and in veterinary medicine,” Apley said.

“Because if you are thinking that isn’t an issue, you’re dead wrong.”

The Federal Drug Administration Center for Veterinary Medicine released the final VFD rule in late May which details how a veterinarian can authorize use of medically important antibiotics in feed and water for food animals. The VFD is a mechanism for carrying out the FDA’s Guidance for Industry documents 209 and 213.

A voting member of the Presidential Advisory Council on Combating Anti-biotic-Resistant Bacteria, Apley said the two documents are a way of saying: “Here’s what you should be doing, and the other is compliance policy guidelines – which is really public communication to their personnel on how they should interpret regulations and enforce regulations.”

Apley said Guidance for Industry 209 contained two important points:
1. The use of medically important antimicrobial drugs in food production animals should be limited to those uses that are considered necessary for the health of the animals. “That means not for growth promotion.”

2. Use of medically important antibiotics in food animals will be under the guidance of a veterinarian. The veterinarian will be authorizing those uses, in feed and water.

Document 213 defined how the goals of 209 could be met through compliance policy guidelines.

“As of December 2016, a veterinarian will have to authorize any antibiotic use in the feed except for the ionophores (Rumensin, Bovatec, Catalyst), the bambermycins (Gainpro), bacitracin (BMD, Baciferam), and tiamulin (Dengard, used in swine),” Apley said in an article he wrote earlier this year for K-State’s Beef Cattle Institute. “All other antibiotics used in the feed are classified as “medically important” (based off of importance in human medicine) and will require a veterinary feed directive (VFD), which requires knowledge of the client’s operation.”

A VFD will be required for any type of medicated feed containing a medically important antibiotic, including medicated milk replacer, Apley told the audience Thursday.

All water antibiotics will require a prescription, even for label uses. Apley predicted water soluble antibiotics likely will disappear from the shelves of local farm supply stores rather than merchants becoming authorized to dispense drugs on the basis of a prescription. Medicated milk replacer and medicated feeds if they contain a medically important antibiotic also likely will be in scarce supply at the farm store, he said.

“You need to understand that a VFD is not appropriately referred to as a prescription,” Apley said. “We use the term prescription and say it’s like a prescription because a veterinarian is giving you a document that authorizes the use. The difference is if I write you a prescription it’s going to have to be filled by someone who is authorized in the state of Kansas, in our case, to dispense that drug on behalf of an order from a licensed veterinarian.”

In some states, a pharmacy board licenses the distributor to fill the order of a licensed veterinarian.

“A licensed veterinarian cannot distribute on the order of another licensed veterinarian because we’re not pharmacists,” Apley said.

Now the VFD is different in that when it was brought forward by Congress, Congress was very clear it is not a prescription, Apley said.

“[Congress] wanted to make it so there was an increased ability to distribute those drugs, so that someone just has to send a letter to the FDA to say we’re going to sell VFD drugs … so then the FDA knows there’s someone [the agency] can go check and see their VFD records,” Apley said.

Since the Guidance 213 was put into effect in December 2013, all 26 companies representing the 283 affected labels came forward voluntarily to cooperate, Apley said.

 “[Guidance] 213 gets referenced a lot but that’s a roadmap for getting 209 and the carrot for the companies was if you remove growth promotion uses from the label, add the requirement for veterinarian oversight for the ones affected by 209, then that’s what will change,” Apley said. “We’re not going to go back in and look at the environmental safety technical section, we’re not going to look at the microbial safety technical section within human food safety. We’re just going to change those.”

VFDs have to be written by a licensed veterinarian in the place the animals reside, Apley said.

“Just because I am licensed in Kansas does not mean I can write a VFD for pigs in Oklahoma or Missouri,” he said.

Apley also discussed the duration and expiration dates outlined in a VFD.

“If the label says 10 days, you don’t feed it for nine, you don’t feed it for 11. You feed it for 10,” he said. “That’s what they will be looking for.

“The expiration is how long your VFD authorizes the use of that feed. The expiration will be specified on the label of the drug,” Apley said. “I cannot write it for anything different. If it is not authorized on there, there’s going to be a default time where a veterinarian can write the VFD to be in effect. ... We’re hoping [FDA] gives us a lot of standardized days, so veterinarians and producers can work out a standard reauthorization cycle to reevaluate and reauthorize it.”

With new regulations on the horizon, the challenge is to figure out how they are going to be implemented at the level of the animal, he said.

“The good thing is we’re starting to work on these over a year in advance,” Apley said. “I have heard some people say the FDA is waiting out there to make big examples [out of violators], and I just don’t think that is true at all. I think they realize we’re all going to have to work at this together to figure some things out.”

The veterinary profession is not only going to be responsible for almost all antibiotic use in food animals, now it’s also going to be accountable, Apley said.

The biggest takeaway for producers in this discussion, Apley said, is to have a veterinarian that knows their operation. And a focus needs to be placed on antibiotic stewardship.

The first step in practicing stewardship is to decide if there is a non-antibiotic alternative which will appropriately prevent, control and treat the disease, Apley said. If not, then select an antibiotic that has been demonstrated to be safe and effective for this purpose, he said.

Dispensing antibiotics in feed (74 percent) and water (21 percent) account for about 95 percent of medically important antibiotics sold by kilograms with a food animal label in the U.S., Apley said. And about 98 percent of medically important drugs are sold over the counter, requiring no veterinary authorization.

“That does not pass the front page of the newspaper test, and that’s one of the big drivers of the VFD,” Apley said.

The industry has to develop alternatives to the use of antibiotics for some agricultural purposes, he said.

“Something I hear from people is, ‘Well, agriculture is getting all the blame,’ and that couldn’t be further from the truth. They are taking a really hard look at themselves in human medicine, too.”

Three factors will drive the use of antibiotics in the future. Regulation, legislation and retailers.

When it comes to use of antibiotics in food animals, some retailers believe there are only two options: Stick with the status quo or never use them, Apley said.

“Our job is to give them a very responsible place in the middle.”

Contact John Garino, to get started with a nutrition consultation.
(916) 768-0174 or John_Garino@cargill.com
New Cold Tolerant, Low Bloat Clover
28% PROTEIN

Plant with your:

✓ Triticale
✓ Oat Hay
✓ 3-way Mix

Book now for next Spring Planting.
Seed will be short.

GREENWAY SEEDS
Caldwell, Idaho
Alan Greenway
208-250-0159 (CELL)
208-454-8342 (MESSAGE)

Over 40 Years Experience

Answer:

The answer to November’s Trivia Picture is: John Blecka presenting Champion Bull Award to Winterton Brothers of Kamas, Utah. 1966.
Beef Training for Future Foodservice and Nutrition Professionals

As consumers are more interested than ever before in knowing where their food comes from, the Nevada Beef Council (NBC) makes it a priority to engage key influencers in understanding the beef production process. As part of that effort, Nevada Beef Council staff recently participated in an in-depth foodservice training session with culinary students and their instructors at Le Cordon Bleu College of Culinary Arts in Las Vegas. The one-day training included 36 students and five chef instructors, and was intended to educate them on beef basics such as inspection, safety, grading, aging, and more. Additionally, the participants were able to learn how the beef fabrication process takes place on a small scale by watching an insightful beef cutting demonstration.

NBC Director of Retail and Foodservice Marketing Christie Van Egmond was on hand to provide a session on the Beef Checkoff, sharing with attendees information about the types of programs and resources available to help those in the foodservice industry work with beef. She also shared with them valuable information packets providing all things beef from a foodservice perspective. The training also included a “Beef Basics” or Beef 101 session, and a cutting demonstration conducted by “Bob the Butcher” (Robert Schultz), who is the Director of Sales Development and Training for K&M Foodservice. All in all, attendees were provided with some insightful beef industry knowledge that is sure to help them throughout their careers.

When it comes to the nutrition field specifically, the NBC also works throughout the year to engage with future dietitians and nutritionists. In October, the NBC did just that by holding a beef-centric training with Dietetic Intern students at University of Nevada, Las Vegas. Participants in the intensive day-long training heard first-hand from the NBC’s Registered Dietitian and Nutritionist James Winstead about beef production, beef nutrition, protein and satiety, and the BOLD (Beef in an Optimal Lean Diet) study. The participants even got to participate in a cooking lesson to learn just how to get that perfect steak.

At the end of the training, participants were asked the top two things learned during the session that they will apply to their future profession. Some of the responses that stood out included:

- “The benefits of including lean beef into a heart healthy diet and the research to support the consumption of lean beef.”
- “Everything associated with cattle ranching and the list of lean cuts of beef is very valuable when counseling patients/clients.”
- “How to cook a steak and how to promote lean beef.”
- “Learning the fat content of lean beef and cooking methods.”

A dietetic intern (DI) program is often six to 12 months of supervised practical experience that supplements the years of coursework already completed by a dietetic student. DI students might obtain real-world experience at a variety of health care and/or community facilities, including hospitals or clinics, food service facilities, community nutrition programs, and others.

Reminding Consumers that Beef is What’s for Dinner

In addition to funding programs in our great state of Nevada, your Beef Checkoff investment has long funded national campaigns and efforts designed to promote beef. Perhaps the most familiar result of those efforts is the long-standing “Beef. It’s What’s For Dinner.” tagline and brand. In recent years, this identity has built a strong web presence, with the Beef. It’s What’s For Dinner. website providing recipes, family-friendly meal ideas, nutrition information to help consumers feel confident about enjoying beef at any meal. To date, the Beef. It’s What’s For Dinner. Facebook page has nearly 1 million likes/fans. The website continues to share and promote recipes, lifestyle moments, and tips and nutrition information to help consumers feel confident about enjoying beef at any meal. To date, the Beef. It’s What’s For Dinner. Facebook page has nearly 1 million likes/fans.

According to checkoff-funded market research conducted by Hall & Partners Research, visitors to the site are enjoying what they’re seeing. Satisfaction with the website is quite high (94 percent), and all tested landing pages influenced visitors to try new recipes (88 percent), new beef cuts (74 percent) and new cooking/preparation methods for beef (80 percent). The website also demonstrated a positive effect on overall perceptions of beef across key strategic areas, including a food that’s a great source of protein (92 percent versus 93 percent in fiscal 2014), being a food that can be purchased and prepared in a variety of ways (97 percent versus 90 percent in FY14), and being a food that is an ideal balance of good taste and good nutrition (an impressive 90 percent in 2015 versus 76 percent in 2014).

On the social media side, the Beef. It’s What’s For Dinner. Facebook page continues to share and promote recipes, lifestyle moments, and tips and nutrition information to help consumers feel confident about enjoying beef at any meal. To date, the Beef. It’s What’s For Dinner. Facebook page has nearly 1 million likes/fans.

For more information about your Beef Checkoff programs, visit www.nevadabeef.org or www.mybeefcheckoff.com today.
Objectives of NCA

The Nevada Cattlemen’s Association is a non-profit trade association that was established in 1935. We provide a means for Nevada’s cattle industry to present a united front in issues that impact us all.

Our mission is to promote a dynamic and profitable Nevada beef industry which represents the interests of it producers and consistently meets the consumer’s needs while increasing Nevada’s market share.

The Association works hard to protect private property, vested water, and grazing rights. We achieve this through increased public awareness of our industry, and agriculture in general. We promote the balance of wildlife and livestock with available resources.

The Association feels strongly that the future of rural Nevada depends on healthy viable land produced by Nevada ranchers.

TYPES OF MEMBERSHIP:

Ranch Member: $150.00
+ $.40 per head over fifty

- General Membership Benefits
- Membership decal
- 10% discount on advertising in Sage Signals and Fallon Bull Sale Catalog

Young Cattlemen: $35.00

- Must be 35 years of age or younger
- General Membership Benefits
- Membership decal
- 10% discount on advertising in Sage Signals and Fallon Bull Sale Catalog

Local Associate $100.00

- Benefits of Ranch Membership and;
  - Discounted booth at the Annual Convention and Trade Show and/or Fallon Bull Sale

State Associate $500.00

- Benefits of a Ranch Membership, Local/Regional Associate Membership and;
  - Nine additional subscriptions to “Sage Signals”
  - Two free half-page ads annually in “Sage Signals”
  - One mailing to NCA Membership of material that the committee determines to be of value to the industry
  - A wall plaque upon initiation of membership recognizing your business as a State Associate (yearly brass plate for subsequent years of State Associate Membership)

Regional Associate $125.00

- Benefits of a Ranch Membership, Local Associate Membership and;
  - One additional subscription to Sage Signals
  - One free ¼ page ad annually in Sage Signals
  - A wall plaque upon initiation of membership recognizing your business as a Regional Associate (yearly brass plate for subsequent years of Regional Associate Membership)

 Supporting Member: $50.00

- General Membership Benefits
- Membership decal

Edward Jones
Making Sense of Investing

JASON B. LAND
Financial Advisor - AAMS

2213 North Fifth Street, Suite A
Elko, NV 89801-2458
775-738-8811 or 800-343-0077
Fax: 888-789-5186
www.edwardjones.com

Membership Application

Please send completed applications to
Nevada Cattlemen’s Association
PO Box 310, Elko, NV 89803
If paying by credit card, application can be faxed to 775-738-5208

☐ Ranch Membership $150
+ $.40 over fifty head
☐ Young Cattlemen $35
☐ Local Associate $100
☐ Regional Associate $125
☐ State Associate $500
☐ Supporting Member $50

Name __________________________________________
________________________________________
________________________________________
________________________________________
________________________________________

Ranch Name ____________________________________
Address ______________________________________
________________________________________
________________________________________
________________________________________
________________________________________

Phone _________________________________________
________________________________________
________________________________________
________________________________________
________________________________________

Email _________________________________________
________________________________________
________________________________________
________________________________________
________________________________________

Recruited by ___________________________________
________________________________________
________________________________________
________________________________________
________________________________________

Would you like to serve on a committee?
Yes _______ No _______
If so, what committee? ______________________

Would you like to receive a free subscription to
The Progressive Rancher? Yes _____ No _____

Method of Payment:
☐ Check ☐ MasterCard
☐ Visa ☐ American Express

Credit Card # ________________________________
Expiration Date _____________________________
Signature _________________________________