Over 100 high-quality, Hereford, Angus, Murray Greys and Charolais range-ready bulls are consigned. Sifting and grading of bulls will begin at [FYI] 8:00 a.m. Friday morning, February 13th followed by the Sale Saturday morning.

For additional information or if you would like a copy of the sale catalog please contact the sale office at 1-775-738-9214 or email the sale secretary at nca@nevadabeef.org. The catalog is presently posted on the Nevada Cattlemen’s Association web page www.nevadacattlemen.org.

Special room rates are available at Holiday Inn Express (775) 423-6031, Comfort Inn (775) 423-5554 Code: LFBS, and Bonanza-Super 8 (775) 428-2588 but you must mention you are with the Fallon Bull Sale when you make reservations.

Nevada Cattlemen’s Association sincerely appreciates all the loyal buyers and consignors who have supported the sale for many years. NCA also expresses deep appreciation to steadfast donors and sponsors which include Bernard J. Petersen and Bruno Bowles of the Great Basin Ranch/Southern Nevada Water Authority, donors of the yearling 2015 Angus Replacement Heifer “Raffle Calf”; Louie Damonte and the Damonte Ranch for a “Dues Donation” calf; Larry Lester of Hoof-Beat Gates and Corrals for the Raffle panels; the Best of Breed Award Plaques/Hats, and ear tags from John Keithley of Pinenut Livestock Supply; the Fallon Convention & Tourism Authority; our supportive trade publications The Progressive Rancher and The Nevada Rancher; the Churchill County FFA and office volunteers directed by Kristine Moore, and many others laboring behind the scenes.

Other activities include the Invitational Stock Dog Trials to benefit the fight against cancer. A handler’s meeting will take place at the Bonanza-Super 8 at 6:30 p.m. on Thursday, February 12 led by Billy Lewis and Gaylene Hybarger. The Stock Dog Trial starts at 7:30 Friday, February 13th. Three started Stock Dogs will be auctioned off after dinner.

The Churchill County Cowbelles Annual Dinner-Dance Social Hour begins at 5:30pm, Friday, February 13th, Welcome and Awards at 6:00pm, and Dinner starts at 6:30pm. Tickets are $15.00 and dinner reservations can be made through Kathy Lofthouse at Lofthouse@aiinc.com or (775) 423-5065.

Nevada Cattlemen’s Association Offers $1,000 Scholarship For HS Seniors

Each year the Nevada Cattlemen’s Association accepts applications for a $1,000 Scholarship open to all Nevada high school graduating Seniors.

Eligibility requirements for the Scholarship include:

- Student must be a senior graduating from a High School in Nevada
- Student must plan to attend a Community College or a 4-year College or University
- Student must be seeking a degree in an agriculturally related field
- Student must have at least a 2.5 GPA

In addition to completing an application candidates must also submit:

- A typewritten essay of 1,000 to 1,500 words on any current issue involving the beef industry including references cited
- A copy of the student’s official transcripts
- Three letters of reference from the student’s teachers

Scholarship application forms can be downloaded from the Nevada Cattlemen’s website at www.nevadacattlemen.org, or applicants can call the NCA office at 775-738-9214 or send a request to nca@nevadabeef.org for a copy. Student must submit a completed application form by Monday, March 30, 2015.

Applications and accompanying essay, transcripts and letters of reference must be postmarked or dated by 11:59 p.m., Monday, March 30, 2015 and sent to:

Attn: Research & Education Committee, c/o Nevada Cattlemen’s Association, P O Box 310, Elko, NV 89803; or submitted by email with the subject line, “2015 NCA Scholarship Applicant (Your Name)” to nca@nevadabeef.org.

Application form available on page 8 of this Sage Signals or by download at www.nevadacattlemen.org.
A specialized industry deserves our specialized attention.

From operating lines and equipment financing to livestock purchases and real estate, we have supported Nevada’s farmers and ranchers for over half a century. That knowledge and experience is personified by John Hays, our agricultural banking specialist. He’ll come to you, and will get to work finding the right financial solutions,* so you can plan, prepare, and grow. Bring your banking home.

John Hays, Agricultural Banking Specialist
775.525.6744

nbank.com | 55 years in Nevada

*Loans subject to credit approval, restrictions apply.
2 FEBRUARY 2015
Groundhog Day
Since 1887 Punxsutawney Phil’s famed weather prediction at Gobbler’s Knob in Jefferson County, Pennsylvania. “Let’s get an extended weather forecast from a jittery, inconsistent brown rodent…”

6 FEBRUARY 2015
White Pine County Farm Bureau Annual Meeting.
Call Gracyne Backus at 775.296.3230 for details.

6 FEBRUARY 2015
USDA Workshop for REAP Grant Applicants
from 10-12 at USDA Rural Development, 1390 S. Curry St., Carson City, NV. Nevada will have about $963,000 in grants available this year for REAP projects. Of that, $130,000 is available for projects of $80,000 or less, with an application deadline of April 30, 2015. Contact Mark Williams for more information at mark.williams@nv.usda.gov or 775.887.1222 Ext. 116

4-7 FEBRUARY 2015
NCBA 2015 Cattle Industry Convention & NCBA Trade Show

12 FEBRUARY 2015
President Lincoln’s Birthday

13-14 FEBRUARY 2015
NCA 49TH FALLON ALL-BREEDS BULL SALE
Fallon Livestock Exchange, Fallon, NV. Sifting Friday, February 13, sale February 14th. Show Your Love! Buy your Sweetie a Bull on Valentine’s Day! Contact Sale Secretary Stephanie Licht at slicht@nevadabeef.org or 775.738.9214 for more details.

14 FEBRUARY 2015
VALENTINE’S DAY

16 FEBRUARY 2015
President’s Day, Monday “Holiday” – whatever a “Holiday” is…

17 FEBRUARY 2015
Proposals For Nevada Rangeland Resources Commission grants Being Accepted Until February 17, 2015. Contact Rachel Buzzetti for more information - 775.738.4082 or nrrc08@yahoo.com.

25-26 FEBRUARY 2015
Bi-State Pinyon-Juniper Forum
Minden, NV. Sponsored by UNR UNCE Douglas County. Contact Steven R Lewis, Ed.D., Extension Educator; 775.782.9960 or lewiss@unce.unr.edu for more information.

26 FEBRUARY – 1 MARCH 2015
26th Annual Winnemucca Ranch Hand Rodeo Weekend
Ranch/Rope and Performance Horse Sale; Cow Dog Trial; Stock Horse Challenge; Winnemucca Invitational Bull Sale; Ranch Hand Rodeo; Wild Horse Racing. For more information call 800.962.2638 or see at www.RanchRodeoNV.com.

1 MARCH 2015
NCBA YCC Tour Nominations due.

2 MARCH 2015
Nevada Rangeland Resource Commission Meeting
Winnemucca, NV; 10:30 AM. Contact Rachel Buzzetti for more information -775.738.4082 or nrrc08@yahoo.com.

7 MARCH 2015
Snyder Livestock holds an informative Seminar for all livestock producers.
The seminar will begin at 4 PM on Saturday, March 7th at the Casino West Convention Center in Yerington. Be sure to attend to learn more about the beef industry and to enjoy cowboy camaraderie with your fellow beef producers. More information at slcnv.com/bull-sale-2/.

8 MARCH 2015
Snyder Livestock Bull’s for the 21st Century Test and Sale
Snyder Livestock in Yerington, NV. The sale begins at 1:00 PM on Sunday. Potential buyers are encouraged to come early to view the bulls. More information at slcnv.com/bull-sale-2/.

14-16 APRIL 2015
US Drought Monitor Forum
Reno, NV. Special session dedicated to the CA-NV drought on the 16th; brings together U.S. Drought Monitor authors RE the current national drought situation, impacts, and new tools/products available in a drought assessment process. Contact David B. Simeral, Desert Research Institute 775.674.7132 [office] or david.simeral@dri.edu. The 2015 US Drought Forum website and registration page www.dri.edu/us-drought-monitor-forum.

15 APRIL 2015
USA Taxes Due

17 APRIL 2015
NE Nevada Fire Local Liaison Group Meeting
1:00pm – 4:00pm, BLM-NV ELDO Main Conference Room, 3900 E. Idaho Street, Elko. Contact Dylan Rader 775.934.7974 for additional details.
We would like to thank the following people for joining or renewing their membership with Nevada Cattlemen’s Association between December 24, 2014, and January 23, 2015. (New members are in bold.)

- 6D Land & Cattle, Dennis Lee
- 96 Ranch, Fred & Kris Stewart
- David & Susan Abel
- Albaugh Ranch, Lavern Albaugh
- American AgCredit FLCA, David Armstrong
- Congressman Mark Amodei
- Angel Creek Ranch, Steve Safford
- Antelope Creek Ranch, Raylene Naveran
- B S Ranch, Wade & Cara Small
- Willfred Bailey
- Dave Baker, Dean Baker, Tom Baker, Craig Baker
- Robert Baldwin
- Barnes Ranches Inc.
- Bartell Ranch LLC, Robert & Edward Bartell
- Mitch Basanez
- Battle Creek Ranch, Greg & Mary Ann Foster
- Bell Ranch, Woodie & Lilla Bell
- Frank & Kathy Bensko
- Robert E. Bennett
- Bently Ranch, Matt McKinney
- Biddinger Ranch, Steven Biddinger, Lara Biddinger
- Bieroth Ranch, Dennis & Marcia Bieroth
- Big R Stores
- Boss Tanks
- D. Bottari Ranch
- Bottari Realty, Inc, Paul & Lori Bottari
- Gary Botts
- Bentz Brackett Livestock Inc., Flat Creek Ranch, Gus Brackett, Jake Brackett
- Ira & Kim Brackett
- Bruce & Mary Branscomb
- Broken Circle Cattle Co., Travis Meyers
- Broken F Ranch, Kenneth Flippin
- C Ranches Inc., Billie Filippini
- Carpenter Ranches, John Carpenter
- Carter Cattle Company, Jake Carter
- Cockrell 4L Cattle Co., Betty Cockrell
- Cockrell Ranch & High Desert Lodging, Will & Debra Cockrell
- Sam Coffman
- Coleman Valley Ranch, Joe Kircher
- Chris Collis
- Christopher G. Collins
- Lois Compston
- Conley Land & Livestock, Ken Conley
- James E. & Janice Connelley
- Corty Real Estate, Tom Corty
- Cross L Ranches, Sam Higbee
- D/4 Enterprises, Steve Medlin
- Dalton Livestock LLC, Brad & Dani Dalton, Vernon & Joanne Dalton, Jay Dalton, Cameron Dalton
- Lyle DeBraga
- Delage Ranch/IAF, Jim Delage
- DeLong Ranches, Inc., John & Will DeLong
- Depaoli O Lazy L Trust, Ed Depaoli
- Robert Depaoli, Robert Depaoli Jr., Robert Depaoli III
- Scott & Kaeln Dickson
- Dodge Bros.
- Double Bar J Enterprises, Betsy Macfarlan & Jeff Weeks
- Duckwater Cattle Company, Alan Forsgren
- Buster Dufurrena
- Duncan Ranch, Maxine, Dan & Joan, A.J. Duncan
- Easterly Romanov Ranch
- Ebert Fiddes and Dorsa, Tom Ebert
- Echeta Livestock LLC, John Echeverria
- Edward Jones Investments, Jason Anderson
- Edward Jones, Tim Hatch
- Egbert Livestock Limited, Lbyt Co., F. Scott & Laurel S. Egbert
- El Tejon Sheep Co.
- Elko Federal Credit Union, Kelly Buckner
- Elko Land & Livestock - T S Ranch, Horseshoe Ranch, L I Ranch, Big Springs Ranches; Dan Grala
- Ellison Ranching Company
- Eureka Livestock Company, Jim Etecheverry
- Eureka Vet Services, J.J. & Sally Goicoechea
- John Falen Livestock, John Falen
- Fallon Livestock Exchange, Inc., Monte Bruck, Manager
- First National Bank of Ely, John Gianoli
- Flying M Cattle Company, Ernest Pain
- Flying M Ranch, Tim & Margarita DeLong
- Flying T Ranch, Tom & Volina Connolly
- Flynn Ranch, George Flynn III MD
- Frost Quarter Horses Inc., Karl Baker
- G J Livestock LLC, Fred Wilkinson
- Galeiidi Land & Livestock, Russell & Barbara Byington
- Gallagher Ford Lincoln, Mike & Tara Gallagher
- Gansberg Ranch, Chris & Faye Gansberg Jr.
- Jennifer Garrett
- W. H. Gibbs Company, William H. Gibbs President
- Goemmer Ranches, Shawn & Mindy Goemmer
- Dave Goicoechea
- Goicoechea Ranches, Pete, Gladys & Jolene Goicoechea, J.J. & Sally Goicoechea
- Gottschalk Ranch, Michael Gottschalk
- Great Basin Ranch, Zone Marshall, Bernard Petersen
- Greenway Seeds, Alan Greenway
- James Grun
- Gund Ranch LLC, Travis & Amber Miller, Manager
- Tim Hafen Ranches Inc., Tim Hafen
- Don Hanks, DVM
- Hagood Ranch, Norma Hagood
- Harry Ranch, LLC, Michael Harry
- Heguy Ranch, Mitch & Rhonda Heguy
- High Desert Angus/Riordan Ranch, James & Alison Riordan
- Hanes Holman
- Home Ranch, Lloyd Sberghorn
- Home Ranch, L. Domingo & Ruby L. Uhart
- Hone Ranch, Chuck Hone
- Mel Hummel Ranch, Mel Hummel
- Jeff & Denise Hunewill
- Paul Husbands
- Hussman Ranch, David Hussman
- Hutchens Herefords, Lee Hutchens
- I T Quarter Circle Ranch, Steve Russell
- Intermountain Beef, Cevin Jones
- Intermountain Cattle Co., Robert Marshall
- J & S Land & Cattle LLC, James Kent
- Dale Johnson
- Kamtec Inc., Matt Torley
- Keystone Ranch Inc., Rolfe Schwartz, DVM
- Kings River Ranch, James Buell, DVM
- Richard Knievel
- Dr. Bill Kvasnicka
- Gary Kyte
- Mickey Laza
- Glenn Lass
- Lattin Livestock , LLC, Pamela Lattin
- Kenneth Lee
- Les Schwab Tire Center of Nevada Inc., Winnemucca
- Lida Ranch, Lanny Love
- Stephanie Licht & Ken Hall
- List Cattle Company, Alan & Nancy List
- Little Humboldt Ranch, Jerry & Nancy Harper, Joe & Sam Harper
- Little Valley Land Bovine B & B, Daniel Mori
- Lydie Ranches, Pat & Kena Gloeckner
- Maggie Creek Ranch LP, Jon Griggs
- Marys River Ranch, Preston Wright, John Wright, Bill Wright
- Matt Marvel
- Cyd McMullen & Alan Glaser, Russell & Anne McMullen
- McMullen McPhee & Co. LLC, Mark Paris
- Merkley Ranches Inc., Kenny Merkley
- Mike Marquez, Robert Combs
- Mori Ranches, Nelo & Ida May Mori, Sam, W. Mori, Peter M. Mori, Anthony, Quinn, Michael Mori, Andrea Sestanovich
- Multimin USA, Al Burts
- N Bar K Cattle Co., Tyson Dukes
- Neil Equipment
- John E. Neff Co. & John & Kathleen Neff
- Steve Neff Company, Steve & Sandy Neff
- Nevada Agricultural Foundation, Sue Hoffman, Ex. Director; Frank Bishop, President
- Nevada Nile Ranch, Robert McDougal
- Nevada Water Solutions LLC, Thomas Gallagher
- Nine-Mile Ranch, John & Renae Ugalde
- Nine S Brangus, Connie Simkins
- North-West Livestock Supplements LLC, Rong Morkengthal
- Patti Novak-Echenique
- Bob Oakden
- Open Box Arrow Ranch, Joe Durant
- Rick & Maggie Orr
- Dan Osterhoudt
- Pacific Intermountain Mortgage, Lisa Howarth
- Pacific Livestock Nut Mountain Ranch, Pete Craig
- Palisade Ranch Inc., Rita Stitzel
- Paris Ranch, Bert Paris
- Kent & Barbara Pasce
- Pete & Rama Paris
- Parker Family Ranch LLC, Bert Parker
- Holly Pecetti
- Pescio Bros LLC, Joe Pescio
- Peavey & Hoots, Marty & Dan Hoots
- Pole Canyon Ranch, Lyman Youngberg
- Quinn River Crossing Ranch, Wallace Slough
- R C Farms, Robert Combs
- Rabbit Creek Ranch LLC, Jon Key
- Rambling River Ranches, Inc.
- Floyd Rathburn, Certified Range Mgmt. Consultant
- Read & Powell CPA’s
- Rebel Creek Ranch, LLC., Ron & Denise Cerri
- Red Lion Hotel & Casino, David Zornes, CEO
- Millennium Concepts, Inc., John McLain
- Dean Rhoads
- River Ranch, Grace McErquigia
- Rock Creek Ranch, Richard Rosasco
- Rose Feed & Livestock Supply/Animal Health International, Charlie Rose
- Sarman Ranch, Ed Sarman
- Joe Serval Company LLC
- Joe or David Screiner Partnership, Joe Screiner
- Schell Creek Ranch, Marlin or Kris Hanneman
- Schwarz Beefmasters, Karla & Marion Schwarz
- Scossa Ranch, Russell Scossa
- Scott Livestock
- Scott’s Shady Court Motel, Joe Scott
- LeRoy Sestanovich
- Sharp Ranch, Alan Sharp
- Sharp Ranch, Lanny & Pamela Morrison
- Silver Creek Ranch, Inc., Pauline & Eveline Inchauspé
- Silver State Beefmasters, Dalton Lowery
- Smiley Ranch, James & Edward Smiley
- Smith Creek Ranch, Duane Coombs, Manager
- Julian Smith
- Lee B. Smith & Associates, Lee Smith MAI ARA
- Gary Snow Livestock & Grain, Gary Snow
- South Fork Ranch, Chris & Varee Hellwinkel
- Craig & Jean Sprunger
- Starr View Ranch, Carol & Dick Wachtel
- Patrice Stewart
- Stonehouse Ranch, Thomas & Patsy Tomera
- Robert Stokes, Elko County
- Mike & Barb Stremel
- Superior Livestock Auction, Allie Bear
- Merilyn Sustacca, Jess Sustacca, Jr.
- Jon Swaner Angus
- T S Ranch, David Cassinelli, Cassinelli Brothers
- T I Ranches LLC, Kenneth Jones
- Jes Tews
- Julian Tomera Ranches, Inc. Battle Mtn. Div., Pete, Lynn, Paul, Paul, Tim, Court Tomera
- Tri-State Livestock Credit Corp, Germana Silva Suderman, President
- Paul Tueller
- U X Livestock Co., Eloise McQuary
- John Uhalde & Co., John Uhalde
- Upper Hot Creek Ranch, Swainia & Gilbert Cochran
- Wes Viera
- W. L. Livestock, William Gibbs, Jr.
- W S R Insurance, Jim Vann
- Randy Wallstrum, DVM
- Washoe Ranch, Brett Reed
- Karl Weishaupt
- Maureen Weishaupt
- Wells Rural Electric Company
- Western Stockmen’s, Ramona Ridley
- Western Video Market, Brad Peek
- Western Video Market, Ellington Peek
- Westway Feed Products, Dan Rigsbee
- Kent Whipple Ranch, Jane Whipple
- Travis & Jennifer Whiteley
- Wilkinson Ranch, George Wilkinson
- Kimble Wilkinson Ranch, Kimble Wilkinson
- Winnemucca Windspur Supply, Ted Rookstool
- Winecup L Cattle Company, Bill & Laura
- Windspur Supply, Ted Rookstool
- Wines Ranching, Steve & Val Wines
- Joseph Wines
- Reser’s Inc., J.D. Whipple, Dave & Jean Wines
- Joseph Wines Ranching, Steve & Val Wines
- Woodward Ranch, Robert & Delia Nuffer
- James J. Wright Ranch, Inc., James Wright, J. J. & Glynn Wright
- novelist
- Yealands Wine Co., Tom Ebert
- ZZ and 30 Ranch, Mike & Steve Capurro
Upcoming Video Sales

Friday, March 6th
Shasta Livestock, Cottonwood, CA

Wednesday, April 8th
Holiday Inn, Visalia, CA

Watch & Listen to the Sale on the Web at:

WVMcattle.com

For details call (530) 347-3793 or the representative nearest you:

Brad Peek
(916) 802-7335

Gary Nolan
Elko, NV
(775) 934-5678

Steve Lucas
Paradise Valley, NV
(775) 761-7575

Mark Venturacci
Fallon, NV
(775) 427-8713

or email us at wvm@wvmcattle.com
Look for the catalog and pictures on our website www.wvmcattle.com

Market your cattle with the professionals!
February 2, 2015 marks the start of the 78th session of the Nevada Legislature which is scheduled to run for 120 days. This issue of Riding for the NCA Brand is devoted to a discussion about that legislative session and how NCA plans to address the many bills possibly affecting agriculture that may arise.

Fortunately for the Nevada Cattlemen’s Association (NCA) we have once again hired Neena Laxalt as our paid lobbyist. Neena has served as NCA’s lobbyist for the past several legislative sessions so her working relationship with NCA is nothing new. Neena is very knowledgeable about the political process and legislative climate in Carson City. She is also very familiar with the many issues facing the livestock industry. Neena will serve as our eyes and ears in Carson City for the ensuing 120+ days of session. Many of NCA’s political savvy membership serving in leadership roles including Joe Guild, Dave Stix Jr., JJ Goicoechea, Ron Cerri, NCA staff and officers, have all agreed to serve as resources to Neena. The experience our Executive Director Stephanie Licht has had in past legislative sessions as a paid lobbyist will also prove to be valuable.

The missing component of the 2015 legislative session will be our past ally and former director of the Nevada Farm Bureau, Doug Busselman. Doug was such a valuable resource to NCA during previous legislative sessions often serving as NCA’s unofficial lobbyist. During many legislative sessions NCA leaned heavily on Doug’s knowledge and political connections. Now that Doug has moved on we look forward to establishing the same working relationship with the new Farm Bureau Director, Clay McCauley.

The Nevada Legislature has an excellent web page at https://www.leg.state.nv.us/. This site makes for easy access to the many Bill Draft Requests (BDR’s) as well as contacts for our representatives in both the assembly and the senate. NCA is fortunate to have representation in several very talented and passionate politicians including senators Pete Goicoechea and James Settelmeyer as well as assembly-persons John Ellison and Ira Hansen. Many of these individuals are chairman or serve on committees that will prove to be beneficial to agriculture as bills come forward which may affect the livestock industry. There are many other talented and agriculture-friendly assemblymen and senators serving in our state legislature and we look forward to working with those individuals as well.

At the time of this writing there were 936 Bill Draft Requests (BDR’s) set to be addressed during the 78th Session of Nevada Legislature. The quantity of BDR’s will more than double this number to near 1,800 as the session progresses. Not all of these BDR’s affect agriculture and this is where NCA relies on our lobbyist to keep us informed on those bills that do deserve our attention. A sampling of a few BDR’s brought to NCA’s attention to date include from the senate side, Senate Bills (SB) 81 as BDR 48-367 and SB 65 as BDR 48-366, which revises provisions relating to the management and appropriations of water and use of water. From the assembly side, AB 79 as BDR 50-345 and AB 77 as BDR 49-346, revises provisions relating to agriculture and makes various changes to the regulation of agriculture. As a reminder you can go to the legislative website for complete viewing of these BDR’s.

There is a senate joint resolution (SJR1) being brought forward NCA is very supportive of. That resolution urges Congress to pass a bill transferring at least 7.2 million acres of federally managed land within the state’s borders to the state of Nevada. The resolution points out that federal officials manage 80 percent of Nevada’s land, and it argues that both ownership prevents economic development activities that might occur if the land was owned by private citizens or state government.

This past year saw 99.9% of Nevada Cattlemen’s Association (NCA) resources and energy devoted to private and federal lands grazing issues. You know the laundry list: sage-grouse EIS potential listing, property rights infringements, drought EA induced reductions in permit numbers, checkerboard land issues, feral horse over-population, water battles; the list goes on and on. In addition to continually addressing the above issues, the next 120 days will be directed at our 78th Session of Nevada Legislature and working with our elected officials to address the bills that may have an impact on our industry.

Through this monthly column our hope is to update those involved in the Nevada Livestock industry about the issues NCA is working on for our mission continues to be to promote, preserve and protect a dynamic and profitable Nevada beef industry. Should you like to visit with me or the NCA staff, please feel free to contact NCA at 775-738-9214 or my NCA e-mail address ncapresident@nevadabeef.org.

BEEF CUTOUT CALCULATOR UPDATED

January 26, 2015 Cleared from NCBA Affiliate Updates to State Executives

The Beef Cutout Calculator, created and hosted by Colorado State University, has recently been updated. The Checkoff’s Beef Cutout Calculator was developed to assist cattlemen in predicting approximate beef subprimal yields and cutout values. The interactive format of the calculator allows for producers and the meat trade to rapidly vary carcass/live weights, USDA Yield Grades, and/or yield grade factors to ascertain expected cutout weights and USDA Choice and USDA Select dollar values for all carcass cuts generated. The standard yields are arranged in interactive data base files that allow for computation of cutout weights that are differentiated by USDA Yield Grade.

To access this updated tool, go to http://beefcutoutcalculator.agsci.colostate.edu/. The link is also accessible from the www.BeefResearch.org Product Quality program page.
Cattleman’s Classic
March 7, 2015 - Terrebonne, OR

Selling Sons of these Young Powerhouse Impact Bulls
and Industry Leaders like Conquest, Redemption and Night Calver

Redhill B571 Julian 1W
Phenotype • EPD’s • Genetics • Disposition • #1

1/02/09
HrdBldr GrdMstr CED BW WW YW MILK MARB YG CW REA #1308289
201 52 16 -4.9 59 89 22 0.55 -0.06 15 0.46

Brown Alliance X7795
The Best All-Around Son of Nebula P707

2/03/10
HrdBldr GrdMstr CED BW WW YW MILK MARB YG CW REA #1384813
185 57 9 -5.0 69 119 22 1.19 0.12 34 0.20

PAR Prime Time 001Z
2013 Grand Champion Houston Livestock Show

01/12/12
HrdBldr GrdMstr CED BW WW YW MILK MARB YG CW REA #1525587
117 57 4 -3.0 78 120 21 1.14 0.14 37 0.42

LSF Prospect 2035Z
The $75,000 Breed Sensation!

02/05/12
HrdBldr GrdMstr CED BW WW YW MILK MARB YG CW REA #1547645
150 54 11 -4.8 69 110 23 .74 0.00 28 0.76

Pitchfork-T
Thayne & Missy Dutson
541-740-6781
541-923-3324
pitchforkt@gmail.com

Double Eagle Ranch
Doug & Betty Dunn, Dave Dunn
541-923-1705
doubleeagle@uci.net

Everett Flikkema: 406-580-2186
Jack Vollstedt: 818-535-4034
www.vfredangus.com
NEVADA CATTLEMEN’S ASSOCIATION
SCHOLARSHIP APPLICATION
Deadline for all applications: Postmarked by March 30, 2015

NAME: 
________________________________________________________________________

ADDRESS: 
________________________________________________________________________

PHONE: __________________________________

1. Please list the extra-curricular activities, clubs and affiliations you are involved in and how long you’ve been involved in each one.
________________________________________________________________________
________________________________________________________________________

2. What leadership roles have you held?
________________________________________________________________________
________________________________________________________________________

3. What are some of your hobbies/interests?
________________________________________________________________________
________________________________________________________________________

4. What is your current GPA? ___________ (Enclose Official Transcripts)

5. Will you be working while attending college? If so, where?
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

6. What are your future goals?
________________________________________________________________________

NEVADA CATTLEMEN’S ASSOCIATION
ASSOCIATION NEWS

Scholarship
Requirements

This is a $1,000 scholarship offered by Nevada Cattlemen’s Association to all Nevada High School Graduating Seniors. Scholarship applications must be postmarked by March 30, 2015.

Eligibility requirements for the scholarship are as follows:
• Student must be a senior graduating from a high school in Nevada
• Student must plan to attend a junior college or a four-year university
• Student must be seeking a degree in an agricultural related field.
• Student must have at least a 2.5 GPA

Please submit the following information:
• Nevada Cattlemen’s Association Scholarship form (electronic application can be downloaded at www.nevadacattlemen.org)
• An essay on any current issue involving the beef industry. The essay must be 1000-1500 words, typed and include references cited
• Official copy of transcripts
• Three letters of reference from teachers

Please send all required information to:
Nevada Cattlemen’s Association
Attn: Research and Education Committee
P O Box 310
Elko, NV 89803-0310
775-738-9214
BROKEN BOX RANCH

5 SONS OF
WINN MANS LANZA 610S AND LT LANZA BLUE 1461
SELL IN FALLON ALL BREEDS BULL SALE
FEBRUARY 14!

Fallon All Breeds Bull Sale is your chance to get a quality bull out of this yearling weight trait leader that you can also use on your 1st calf heifers!

COMPARE WINN MANS LANZA 610S TO OTHER CHAROLAIS BULLS:

- Top 8% for WW
- Top 3% for YW
- Top 1% for SC
- Top 4% for Fat

AND HIS EPDS IMPROVE WITH EACH CALF CROP!

For details on the complete offering, visit www.brokenboxranch.com

Jerry & Sherry Maltby
OFFICE: (530) 473-2830 | CELL: (530) 681-5046
P.O. BOX 760, WILLIAMS, CA 95987
E-MAIL: BBR@CITLINK.NET

SELLING STOUT, HIGH-GROWTH BULLS OUR BUYERS CAN TRUST!
26th Annual Winnemucca Ranch Hand Rodeo Weekend

Ranch, Rope & Performance Horse Sale
2014 Top Ten Average ~ $8,210
High Selling Horse
Legends Red Pepper ~ $26,500

Tentative Schedule of Events
Wed & Thurs. Feb 25-26, 2015
Winnemucca Cow Dog Trial

Friday, February 27, 2015
Stock Horse Challenge & Horse Sale Preview
Winnemucca Invitational Bull Sale

Saturday, February 28, 2015
Ranch Hand Rodeo
Professional Wild Horse Racing
Ranch, Rope & Performance Horse Sale

Sunday, March 1, 2015
Ranch Hand Rodeo
Professional Wild Horse Racing

Winnemucca Invitational Bull Sale
Black Angus ~ Red Angus ~ Balancer
Charolais ~ Hereford ~ Gelbvieh ~ Simmental

Friday, February 27, 2015

Invited Bull Consignors
Bell Key Angus
Flyin’ M Cattle Co.
Lazy J Red Angus
Cardey Ranches
Tumbleweed Ranch
Schou Ranch
White Angus
JSL Angus
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NDA SCALE INSPECTIONS: ANNUAL BILLING SYSTEM

Change In Traditional Billing, No Longer at Inspection

Quick Review by Stephanie Licht, Executive Director

Last week the Nevada Department of Agriculture (NDA) announced that scale inspections will start in mid-May and go through the third week in August of 2015, AND they plan to change to an “…annual billing system for scales inspections…” which will come in the mail according to Bart O’Toole, the Administrator who oversees weights and measures programs for the state. Annual licensing fees will be due in August, and scale owners should pay the fee then, NOT when inspectors come to the ranch.

By annually testing livestock scales, NDA assures ranchers have accurate livestock weights as light weights could cost in pounds not sold. An average figure for inspected scales needing repairs is about 25%-30% of scales tested. Blue tags give scales owners 30 days to make minor repairs; a red tag means the equipment cannot be used and needs repairs for major problems immediately. Scales must be repaired by a Registered Service Agent/Scale Mechanic (RSA’s) and then NDA inspectors have to be called to return for a recheck. A list of these RSA’s is available on-line at http://agri.nv.gov/Resources/Forms/Weights_Measures/

AND, scales must be ready for the hour long inspection. NDA has a checklist available for ranchers on how to get ready for the inspectors. Mandatory preparation items on the checklist must be done prior to inspection to avoid the scale being tagged and failing inspection. Mandatory include a clean, sturdy Scale Deck; installed, leveled, filled and smooth Scale Ramps without metal framework or rubber mats; clean, insect and rodent free Beam Boxes with free sliding mechanisms; scale access corrals and alleyways free of livestock, debris, weeds and vegetation, panels, fencing, troughs, hoses, tools and/or obstructions of any kind; access gates that operate easily; Digital Scales fully charged with available power supply. Scales often fail inspection frequently because the scales are dirty and inspectors can’t get to the equipment to perform the necessary inspections, therefore requiring an inspection being rescheduled – remember, even if a scale fails, it’s no different than the plumber – there is a $ervice Charge/Inspection fee for every call. $cale check$ and recheck$ are co$ty!

While not Mandatory, there are additional Recommendations for getting scales ready for inspection that include: cleaning scale edges so the deck moves freely for correct weights; cleaning underneath the scale deck, unclogging the mechanisms, beams and rails; remove anything tied to or leaning against the scale including overheads – i.e. no pallets, panels, fencing, troughs, tires, swings, traperezes, nooses, meat gambrels, etc.; ranch/scale owner should be present or readily available, especially if the scale is not located near the ranch HQ or office. Look for the checklist at http://agri.nv.gov/Resources/Forms/Weights_Measures/.

NDA has leapt into the 21st Century social media scene, using all the latest technology, and if you enjoy watching “movies” more information about why NDA checks livestock scales is available in their video at http://bit.ly/1xTDsIK.
Port Labor Disputes Disrupts Transport of Goods
Perishability of Beef Major Concern

From NCBA Weekly Newsletter “Beltway Beef”

The on-going labor negotiations between the International Longshore and Warehouse Union and the Pacific Maritime Association in the West Coast ports have caused a significant disruption to the transport of goods. With perishable items like beef, this is especially concerning and NCBA has recently signed on to a letter [copy of letter and signors below] urging the negotiators to find a solution.

“Sales of American exports remain clouded in uncertainty across Asia and our overseas competitors eagerly highlight the problems at West Coast ports as a reason not to purchase American made or grown products,” the letter stated. “Supply chains across all of our industry sectors have already been adversely impacted due to events far beyond our control over the past several months. It is a black eye for the broader economy and some jobs have and will continue to be lost as a result of continued delays at the ports.”

Including NCBA, 167 groups that depend on efficient and timely transportation have signed on to the letter. During similar negotiations in 2002, employers staged a 10-day lockout that by some estimates costs upwards of $1 billion. Without a timely agreement, we will continue to face slow work conditions that back up ships and trucks, keeping perishable items in transit much longer than expected.

It is critical these labor disputes are settled as soon as possible and the current congestion issues interrupting the flow of commerce are resolved.

PORT LABOR DISPUTE STORY UPDATE

From “FARM FUTURES” on-line, January 29, 2015, by Janell Thomas as Reviewed by Stephanie Licht

90 groups rally against labor dispute impacting meat, ag and food exports

A labor dispute between the International Longshore and Warehouse Union and the Pacific Maritime Association has slowed US exports and about 90 agriculture groups say the cost is well into the millions in perishable products.

The clash has been ongoing since last summer, and though a federal mediator was appointed to help settle the conflict, only health care and pay guarantees are common ground, everything else has shipping at a standstill. Each side accuses the other of being the cause of the problem – PMA says dockworkers have slowed container clearing, the ILWU says the PMA hasn’t made space for empty containers creating the backlog.

In 2013 agriculture exported around $144 billion worth of products. Estimates from the National Pork Producers Council figure U.S. meat and poultry industries are losing more than $30 million a week.

Over 167 organizations including 90 ag groups implored both ILWU and PMA to consider the hardships being foisted on consumers and encouraged a quick resolution to their disputes. These same groups signing the letter called on the federal government to do whatever necessary to bring the fight to a close, noting the dire consequences of this port blockage continuing.

Since November, pork prices have dropped 20% reportedly because of the port problem, NPPC said. Meat and other perishable products awaiting shipment soon may need to be destroyed or discounted and sold on the domestic market.

“This regrettable situation is having a severe impact on our ability to export agri-
cultural and food products to many of our main export markets,” the letter said. “In-
evitably, these overseas customers will look to other sources for their supply of these
goods. Similar to what we encountered after ill-advised export embargoes in the past,
one lost, a foreign customer can be difficult to recapture.”

The referenced letter follows.

January 15, 2015

Mr. Robert McEllrath
President
International Longshore and Warehouse Union
1188 Franklin Street, Fourth Floor
San Francisco, CA 94109

Mr. James McKenna
Chairman and CEO
Pacific Maritime Association
555 Market Street, Third Floor
San Francisco, CA 94105

Dear Mr. McEllrath and Mr. McKenna:

On behalf of the undersigned organizations representing manufacturers, farmers
and agribusinesses, wholesalers, retailers, importers, distributors, and transportation
and logistics providers, we appreciate both parties resuming negotiations this month
with the assistance of Scot Beckenbaugh, Deputy Director of the Federal Mediation
and Conciliation Service.

We fully respect the process of collective bargaining and we understand the impor-
tance of the key issues that for both management and labor are trying to resolve. We
believe that the two parties must come to a resolution of the issues that is satisfactory
for all concerned. We have been disappointed, however, by the exchanges that have
occurred in the media and accusations by both sides of improper tactics. As customers
of your ports, and industries affected by their operations, our members desperately
need this negotiation to be concluded and operations returned to normal levels of
throughput.

Over the summer months, both sides verbally agreed to work during the negoti-
ations without interruptions. That promise was broken and the consequences have
been to the detriment of our collective industries, the economy and our global com-
petitiveness. The stakes are extremely high and the uncertainty at the West Coast
ports is causing great reputational and economic harm to our nation. Policymakers in
Washington, DC cannot solve the myriad of issues surrounding these talks, but the
competitive marketplace will respond if you continue on this current path.

Sales of American exports remain clouded in uncertainty across Asia and our
overseas competitors eagerly highlight the problems at West Coast ports as a reason
not to purchase American made or grown products. Manufacturers in the Midwest
have had to slow and even stop production lines due to delays in receiving containers
from the West Coast that hold critical inputs. Retailers are now seeing delays of early
spring merchandise including products for Valentine’s Day and Easter. Supply chains
across all of our industry sectors have already been adversely impacted due to events
far beyond our control over the past several months. It is a black eye for the broader
economy and some jobs have and will continue to be lost as a result of continued
delays at the ports.

Please consider allaying the growing concerns of the many thousands of businesses
and millions of jobs which rely on West Coast ports for orderly and timely supply chain
operations by working together to conclude the ongoing contract negotiations so we
can then address the congestion issues at key West Coast ports. With the help of the
Deputy Director Beckenbaugh, we ask for a renewed commitment to stay the course,
complete the contract negotiations as soon as possible and work to resolve the current
congestion issues without further interrupting the flow of commerce.

Sincerely,

[Signature]
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Concerns RE: USDA’s Proposal To Import Argentinian Beef

By Chase Adams, NCBA Staff as Reviewed by Stephanie Licht

As 2014 wrapped up, NCBA submitted comments to USDA APHIS [against] their proposed rule that would allow the importation of fresh (chilled or frozen) beef, under certain conditions, from northern Argentina, a region located north of Patagonia South and Patagonia North B.

NCBA has long been a proponent of integrated domestic-foreign trade policy which encourages reciprocity, elimination of unfair trade restrictions and a movement toward private enterprise and free markets. Currently, the United States does not consider the region of northern Argentina to be free of Foot-and-Mouth disease. [For these reasons] NCBA stands strongly opposed to the proposed rule on the basis of concerns regarding animal health. Opening this market for fresh beef presents significant risks for the possible introduction of FMD into the United States. FMD is an extremely contagious viral disease of cloven-hooved animals and many wildlife species and is considered to be one of the most economically devastating livestock diseases in the world. An outbreak of FMD could ultimately threaten the entire U.S. economy as well as jeopardize our national food security.

USDA-APHIS STORY UPDATE: NCBA Engages In Secure Beef Supply Plan Development

From the Weekly NCBA “BELTWAY BEEF” emailed Newsletter

The National Cattlemen’s Beef Association has been actively involved in the industry effort to develop a Secure Beef Supply Plan. Designed to provide business continuity in the face of a foreign animal disease outbreak, like Foot-and-Mouth Disease, Secure Food Supply plans are a collaboration between industry, state governments, academia and USDA APHIS and plans currently exist for pork, eggs, milk and turkeys.

[As stated above,] Foot-and-Mouth Disease is an extremely contagious viral disease of cloven-hoofed livestock and several wildlife species, and an outbreak in the United States would be economically devastating to the livestock industry and close our export markets. Movement of animals would be restricted in the disease control area and quarantines would be imposed.

As such, the beef cattle industry supports preparedness plans for FMD and other foreign animal diseases. The Secure Food Supply plans are designed to manage movements of non-infected animals and animal products; to provide a continuous supply of safe and wholesome food for consumers; and to maintain business continuity for producers, transporters and food processors through response planning.

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Casey Deuter
Deuter Ranches, Rec Heights, SD
January 28, 2015: Today the US Senate will likely vote on several amendments to S. 1, the Keystone XL Pipeline Act. Information and NCBA's recommendations are included below.

- **Murkowski Amendment, SA 166** - The Murkowski amendment would release Wilderness Study Areas under the jurisdiction of the Bureau of Land Management and U.S. Fish and Wildlife Service if they are not affirmatively designated by Congress within one year. While the underlying Keystone bill prospects are uncertain, we still urge Senators to go on record with respect to wilderness study areas. It is time that decisions are made on these lands that were never intended to be managed as defacto wilderness in perpetuity. We urge a YES vote on the Murkowski amendment (SA 166).

- **Daines Amendment, SA 132** - The Daines Amendment expresses the sense of Congress that the designation of National Monuments should be subject to consultation with local governments within the boundary of the proposed monument area, and the approval by the Governor and legislature of each state within the boundary of the proposed monument area. We recommend a YES vote on SA 132

- **Daines Amendment, SA 246** - This amendment expresses the sense of Congress that reauthorizing the Land and Water Conservation Fund (LWCF) should be a priority due to the work states accomplish through the program. The amendment importantly notes that improvements to the structure of the program should be made in order to more effectively manage existing federal land. We recommend a YES vote on SA 246. While we understand the state programs that LWCF provides are beneficial, we oppose the use of LWCF funds for land acquisition purposes.

- **Burr Amendment, SA 92** - This amendment would permanently reauthorize LWCF, and specifically states that not less than 1.5 percent of the appropriated funds will be made available for expenditure for projects that secure recreation public access to existing Federal land. We strongly oppose and urge a NO vote on SA 92. Many reforms need to be made to LWCF before it is reauthorized even temporarily and we believe that it should be reauthorized and reformed through the regular committee process.

**NCBA CONGRESSIONAL WATCH LIST**

From January editions of *Beltway Beef*

**Sage Grouse Protection and Conservation Act** Would prohibit the Department of Interior’s U.S. Fish and Wildlife Service from listing the Greater or Gunnison Sage Grouse under the Endangered Species Act of 1973 as long as a state has prepared a conservation and management plan. NCBA urges a YES vote. Key Sponsors: Reps. Cory Gardner (R-Colo.), Rob Bishop (R-Utah), and Sen. Enzi (R-Wyo.)

**Farmer Identity Protection Act** (S. 1343 & H.R. 4157) Protects the personal information of livestock producers from being distributed to third parties. NCBA urges a YES vote on S. 1343 and H.R. 4157. Key Sponsors: Sens. Chuck Grassley (R-Iowa), Joe Donnelly (D-Ind.) and Reps. Rick Crawford (R-Ark.), Lee Terry (R-Neb.), Mike
NCBA EYE ON WASHINGTON

McIntyre (D-NC) and Jim Costa (D-Cal).

Water Rights Protection Act (S. 1630) Provides a means to combat the recent directive that allows the United States Forest Service to seize private water rights without just compensation. The House version, H.R. 3189, passed and NCBA urges a YES vote on S. 1630. Key Sponsors: Rep. Scott Tipton (R-Colo.) and Sen. John Barrasso (R-Wyo.)


Common Sense in Species Protection Act of 2014 (H.R. 4319) Amends the ESA to require the Secretary of the Interior to publish and make available for public comment a draft economic analysis of the time of a listing decision and include critical habitat designation impacts. Key Sponsor: Rep. Crawford (R-Ark.)

Community Protection Act of 2014 (S. 2084) Amends the ESA to require the Secretary of the Interior to publish and make available for public comment a draft economic analysis at the time a proposed rule to designate critical habitat is published. Key Sponsors: Sens. Landrieu (D-Lou.) and Pryor (D-Ark.)

Ozone Regulatory Delay and Extension of Assessment Length Act (S. 2514) ORDEAL act would give EPA more time to review and revise air quality standards, ensuring a more certain regulatory environment for state air-quality agencies and businesses. NCBA urges a YES vote. Key Sponsor: Sen. Jeff Flake (R-Ariz.)

Commonsense Legislative Exceptional Events Reform (CLEER) Act (S. 2526) The bill would streamline EPA regulations intended to ensure that states and localities are not considered in violation of federal air-quality standards due to uncontrollable, naturally occurring events - otherwise known as “exceptional events” - such as the dust storms and wildfires. NCBA urges a YES vote. Key Sponsor: Sen. Jeff Flake (R-Ariz.)

Waters of the United States Regulatory Overreach Protection Act (H.R. 5078) Halts any action of the EPA and the Corps regarding the proposed definition of “waters of the United States” and invalidates the EPA’s interpretive rule. NCBA urges a YES vote. Key Sponsor: Rep. Steve Southerland (R-Fla.)

Agricultural Conservation Flexibility Act (H.R. 5071) The bill would invalidate the Interpretive Rule and prevent it from being used as the basis for legal actions against farmers and ranchers for simply carrying out normal and routine farming and ranching activities. Key Sponsors: Rep. Reid Ribble (R-Wis.) and Kurt Schrader (D-Ore.).

Common Sense in Species Protection Act of 1973 to require the Secretary of the Interior to publish and make available for public comment a draft economic analysis at the time a proposed rule to designate critical habitat is published. NCBA urges a YES vote. Key Sponsor: Sen. Dean Heller (R-NV)

Death Tax Repeal Act (H.R. 173) Repeals federal taxes imposed on estates when passed to heirs. NCBA urges a YES vote. Key Sponsor: Rep. Mac Thornberry (R-Texas)

Regulatory Responsibility Act for our Economy of 2015 (S.168) Gives Congress the needed authority for oversight on major regulations, while also requiring regulation be narrowly tailored to meet the intended goals without hindering the economy. NCBA urges a YES vote. Key Sponsor: Sen. Pat Roberts (R-Kansas)


National Monument Designation Transparency and Accountability Act of 2015 (S.228) Requires congressional and State approval of national monument designations and restrictions on the use of national monuments, limiting Presidential power and curbing further Antiquities Act abuse. NCBA urges a YES vote. Key sponsor: Sen. Mike Crapo (R-Idaho), Sen. Jim Risch (R-Idaho), and Sen. Dave Vitter (R-Louisiana)

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“360-D was not only a high yield under our dryland conditions, but it refused to winter kill. Now that it is available again we have ordered another 100 acres!”
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“360-D remains, to this day, the highest yielding dryland variety we have ever tried over the last 20 years!”
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Jim Blanksman, Mt. Home, ID

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It appears that 50-some special cattle on a farm in Sioux Falls, S.D. might be just what the doctor ordered in helping find a cure for the deadly Ebola virus. These genetically engineered, cloned cattle that contain human DNA and are able to produce human antibodies, instead of cattle antibodies "...will create blood plasma that could be used to treat the Ebola virus, which has killed 8,500 of the more than 21,000 people that it has infected in West Africa," as reported by NBC and in the New York Daily News.

The way it works is the same way vaccines are produced to treat other diseases - except the 50 cattle with the human DNA can when vaccinated with a serious disease then respond with great amounts of human antibodies against the disease organism. Blood plasma taken from Ebola survivors is thought to contain antibodies that can be transfused to Ebola patients and may help in recovery from the dread disease. Thus the rationale is that plasma might be developed in the special cattle that might work the same way – only the cattle could produce a LOT more blood plasma than human subjects which might supply the basis for around 500 to 1,000 human vaccine doses per month... per animal. 📊
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SENATOR AIMS AT REGULATORY REFORM

January 15, 2015 NCBA “Beltway Beef” Weekly Newsletter:
Excerpts from Sen. Pat Roberts (R-Kansas) editorial FYI…

...It has been a real struggle with the federal government under the Obama Administration. Regulations from the EPA and USDA and others like those created under Obamacare and the Dodd-Frank law are harming our economy and slowing our growth. We wrap up 2014 with a 78,978-page Federal Register made up of 3,541 rules and regulations.

...Farmers and ranchers are in the regulatory crosshairs far too often... all of this frustration and economic harm could have been avoided if these regulators would have just listened to you... In the Obama Administration, stakeholders are frequently ignored or worse, not even asked to weigh in. Rules are issued over holidays with short comment periods. This must stop. (Emphasis added. sdi)

I have introduced a bill, S.168, the Regulatory Responsibility for our Economy Act (RREA), which would require all federal agencies to review their significant regulations, and propose a timeline to repeal those deemed burdensome, unnecessary or those that harm the economy or job creation.

I am proud to have the support of NCBA and the American Farm Bureau Federation, as well as 16 original cosponsors...

Despite the new Republican Majority in the Congress, regulatory reform is not without its challenges. Earlier this week, the White House threatened to veto a regulation reform bill in the House. It is interesting to me that the President is now threatening to veto his own ideas. That’s right, in January of 2011, President Obama issued an executive order to “Improve Regulation and Regulatory Review.” Unfortunately, despite claims otherwise, the executive order has been largely ignored.

My bill takes this very order... and would require that all regulations put forth by the current and future administrations consider the economic burden on American businesses, ensure stakeholder input during the regulatory process, and thus promote innovation. Just like the President said in his order. (Emphasis added. sdi) My bill would ensure comment periods on proposed rules stay open for at least 60 days. If a rule is challenged in court, my legislation delays implementation until there is a court decision. My bill mandates an ongoing review of regulatory actions to identify those outmoded, ineffective, insufficient, or excessively burdensome rules—or as the President once put “rules that are just plain dumb”- and allows agencies to streamline, expand, or repeal those regulations. How can the President disagree with that? (Emphasis added. sdi)

As the new Chairman of the Senate Committee on Agriculture, Nutrition and Forestry for the 114th Congress, I will continue my fight against regulations that hurt our economy and our rural way of life... and we will work to see that the federal government is not in the way of the success of our hardworking farmers and ranchers. ✪

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6 Bulls Sell
Sons of Mytty In Focus, BT Crossover, Boyd New Day 454

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Amador New Day 8809 3834
Look at the DNA to see the carcass value of this bull. This rare New Day son has both breed leading marbling and breed leading low back-fat.
The DNA places him in the top 20% for carcass weight, top 17% for marbling, top 22% for rib eye, and top 18% for back-fat.
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Amador Country 9818 3837
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CED = 12, CEM +12, YW +98,
Marb +.69, $W 37.48

Elite Calving
Amador Top Answer 1816 3835
This curve bender is in the top 10% or better for all the ways to measure calving-ease, while still be in the top 20% for growth. The females from the Right Answer son should be great.
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CEM +14, YW +98
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BW 0    Milk 12
WW 68   $E 5.47
YW 108  $B 55.07

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BW 1.0  Milk 21
WW 63   $E -7
YW 113  $B 102.6

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THR THOR 4029
17 Sons Sell

SCHU-LAR RED BULL 18X
11 Sons Sell
Hereford genetics sired by Red Bull, Thor, Redeem, Peerless, Wonder, 8502 & Efficient
A visit to Chelsea Green’s on-line bookstore probably isn’t what most Nevada cattle ranchers want to be caught dead doing, but here’s a book we all may have been waiting for: a book that in essence says, “...whatever the world’s future food system looks like, cattle and beef can and must be part of the solution.” Yes, that is a direct quote from the review at the website: http://www.chelseagreen.com/bookstore/item/defending_bee:paperback.

Nicolette Hahn Niman, author of “Defending Beef,” was once an environmental lawyer, aimed straight at undoing the concentrated feeding production of livestock and poultry. Now living on a Northern California ranch with husband and two sons Nicolette’s focus recently has brought her national attention as an activist for sustainable food production and improved farm-animal welfare.

Not altogether a crusader for “the cowboy way” maybe, but recent reviews of the book point out that Niman views all the misinformation accepted and believed about the, “...negative environmental effects of cattle ranching, and the ill health effects of eating red meat, is wrong. And further, those cattle are necessary to the restoration and future health of this planet and its people.” Wow! What a concept...

For decades environmentalists and health nuts have maligned cattle, beef and ranchers so loud and long that the public believes the beef industry has replaced Al Capone as “Public Enemy Number One,” polluting air and water, pillaging riparian areas, causing soil erosion and wiping out wildlife. Niman on the other hand points out that cattle are not damaging our nutritional health or the Earth, arguing instead that “properly managed livestock play an essential role in maintaining grassland ecosystems” where once wild ruminants ranged. The truth is brought to life that pastured beef helps grow healthy grass that slows desertification, in turn holding and enhancing water supplies, promotes biodiversity and cattle are therefore an integral part of healthy ecosystems.

Farmer and author Joel Salatin writes in his review, “Anyone hesitating to eat beef due to environmental or nutritional concerns needs to learn the other side of the story. “Defending Beef” is both scientifically accurate and highly readable. Kudos to Nicolette Hahn Niman for successfully engaging in one of the biggest environmental tensions of our day.”

Chelsea Green offers “Defending Beef: The Case for Sustainable Meat Production” by Nicolette Hahn Niman for $19.95 Paperback – 288 pages which just might have the language all of us need to repel negative misinformation that is swirling all around us. www.amazon.com has the same thing, paperback for $15.45/copy, but Chelsea Green offers non-retailer discounts of 40% for purchase of 10 or more books and 55% discount for 500+. Anyone else feel the pendulum swinging, albeit ever so slowly.....
BLV

BACKGROUND FROM MICHIGAN STATE COLLEGE
OF VETERINARY MEDICINE:
http://cvm.msu.edu/alumni-friends/continuing-education/
blv-in-the-usa/usablv#bovine:

Enzootic bovine leukosis is a contagious disease of
cattle caused by a retrovirus named bovine leukemia
virus (BLV). ...[The] most easily recognized indication
that the immune system is compromised, and appears to
be associated with a decrease in milk production and an
increased risk of being culled for a multitude of different
reasons (Erskine et al. 2014; Erskine et al. 2012a; Erskine et
al. 2012b; Bartlett et al. 2013). It is estimated that about 5% of infected cattle will eventually develop malignant lymphoma and/or
lymphosarcoma, which has now become the most common neoplastic disease of cattle identified at slaughter in the United
States (Swenson et al. 2013; Schwartz et al. 1994; USDA-FSIS 2013). Additionally, the international exportation of US dairy cattle
and cattle products may increasingly become restricted as more nations attempt to maintain their BLV-free status or implement
BLV control programs (Miller et al. 1982).

January 26, 2015 NCBA “Daily News Briefs”

For a disease that most thought was inconsequential, the costs of BLV infection are starting to add up. In a Michigan State
University Extension article entitled BLV - Undercutting the foundation of health, we discussed the impact of BLV infection on
suppressing the immune response of cows. But, that’s not all!
The most clinically obvious consequence of BLV-infected cattle is the development of tumors. These tumors can develop any-
where in the body and can present in many different ways. Tumor development as a result of BLV-infection occurs in approxi-
mately 5-10 percent of infected cattle. Maybe that low percentage of an obvious impact of BLV-infection is why we have ignored
BLV infection for so long. For the full article please see: http://www.cattlenetwork.com/news/industry/blv-if-wasnt-enough-
part-3?ss=animal_health_center. For more information, visit the BLV website. ✔
TEXOMA BEEFMASTER
PERFORMANCE SALE

20th Annual

MARCH 21ST
McALESTER, OK
McALESTER STOCKYARDS

New Sale Time AT 12:00pm

Selling
90 Bulls
60 Females (20 bred, 40 opens)

Contact
Derek Frenzel
254.541.4643
derekfrenzel@aol.com

www.TEXOMABEEFMASTERS.COM
Vilsack Withdraws “His” Checkoff Plans

ENHANCEMENT WORKING GROUPS RESOLUTE TO FIND SOLUTIONS

By Chase Adams, NCBA Staff as Reviewed by Stephanie Licht

Finally! Secretary of Agriculture Tom Vilsack announced mid-December his plans to withdraw a proposal for a second beef Checkoff assessment under a 1996 generic act. Instead, beef industry stakeholders functioning as part of the Beef Checkoff Enhancement Working Group will be allowed to continue to work toward ensuring beef research and promotion efforts are receiving adequate resources. NCBA president Bob McCan, a Victoria, Texas cattleman said NCBA remains committed to the collaborative industry-led effort underway to address the issue.

“We greatly appreciate Secretary Vilsack’s action, allowing the industry stakeholders to continue working together to enhance the Beef Checkoff Program,” said McCan. “All of us involved in this process have been very mindful of the tremendous producer support of the Checkoff and we will continue to work with the Beef Checkoff Enhancement Working Group and our members to enhance the program while building on that support.”

The $1-per-head Beef Checkoff Program was created by cattlemen and women in 1985, when Congress passed the Beef Promotion and Research Act. The Checkoff relies on grassroots cattlemen and women who determine how the funds are allocated to beef promotion and research efforts. Because of the beef Checkoff, new promotion programs have helped keep beef on the menu in the United States and abroad through innovative marketing campaigns. Similarly, research projects have helped identify new cuts, like the flat-iron steak, which add value returned to investors throughout the value chain.

Cattlemen and women have stood behind the beef Checkoff and its work for more than two decades, with almost 80 percent of producers expressing support for the program in a recent survey. That grassroots support for the program and the volunteer members of the industry who direct its work has returned significant dividends to the industry for nearly three decades. In an independent study conducted earlier this year, the Checkoff was shown to have returned $11.20 for each dollar invested in the program.

“Over the years, the Beef Checkoff Program has greatly benefitted the men and women who pay into and direct its work. Cattlemen and women understand that the $1 per-head assessment does not stretch as far as it did in the past and that’s why the conversation about enhancement of those resources is so important,” said Ron Torell, President of the Nevada Cattlemen’s Association. “We appreciate Secretary Vilsack’s efforts to further the conversation about funding for our grassroots. It is encouraging to see broad support for enhancing the beef Checkoff. It’s vital for cattlemen and women to continue to increase the investment that ensures we have the promotion and research funds required for a vibrant and growing beef industry.”

CHECKOFF STORY UPDATE:
New Proposal Includes Legislative Changes

From the January 26, 2015 NCBA “DAILY NEWSWATCH” emailed to Affiliates

Members of the Beef Checkoff Enhancement Working Group, which includes NCBA, have drafted a memorandum of understanding (MOU) to record commitment of the organizations involved to pursue proposed changes in the program. Others represented on the working group include the American Farm Bureau Federation, American National Cattlemen, Livestock Marketing Association, Meat Import Council of America, National Livestock Producers Association, National Milk Producers Federation and U.S. Cattlemen’s Association.

The proposal would require legislative changes in the 1985 Beef Promotion and Research Act and Order. Within a year of the legislation being signed, a referendum would be conducted on whether to increase the current Checkoff by $1.00 per head to a total national rate of $2.00. The second dollar would be available for refund to Checkoff payers if requested.
Focusing on Beef’s Health Benefits

The Nevada Beef Council’s engagement with health and nutrition influencers continued to blossom over the holiday season. In December, the NBC partnered with the Northern Nevada Dietetic Association (NNDDA) on its holiday gathering. This organization is the leading group of food and nutrition experts in the state of Nevada, with its membership comprised of 400 registered dietitians (RDs), dietetic technicians and nutrition students. As a partner of this group, the NBC provided beef nutrition materials and research, and helped develop the delicious menu that included beef short ribs as the main entrée selection. The NBC is also planning to host a ranch tour in Northern Nevada for NNDDA members in the near future, with the goal of giving them an even greater understanding and awareness of the beef production process.

“Working closely with current and future health and nutrition experts to help them gain a broad understanding of beef nutrition as well as how beef gets from the pasture to plate is an important role we are proud to play on behalf of Nevada ranchers and producers,” says James Winstead, the NBC’s Registered Dietitian and Nutritionist. “Doing so helps ensure these individuals—who can have strong influence on the dietetic practices of others—feel comfortable and secure in recommending beef as part of a healthy diet.”

The NBC also partnered with a running group to put beef front-and-center at a popular Thanksgiving run. The Desert Dash Group, organized by millennial running enthusiasts, had over 350 runners participate in its Turkey Trot Thanksgiving Race last November. The NBC provided the athletes with beef nutrition information, along with information on how to join Team BEEF Nevada. Team BEEF is a group of endurance athletes that is sponsored by the NBC. Members of this group, both in Nevada and across the country, appreciate and enjoy beef as a recovery food, and help promote beef by wearing “Team BEEF Nevada” jerseys during their athletic events or marathons.

For more information about Team BEEF Nevada, find us on Facebook!

Helpful Resources for Beef Producers

As a rancher or beef producer, there’s no one better equipped to tell our industry’s story to consumers than you. Yet with some of the misperceptions about livestock production that exist today, it can sometimes feel like a daunting task to know just where to start.

There are a number of helpful resources available to producers to provide insight and education on how to be an advocate for the ranching and beef production community. Here are just a few of the checkoff-funded resources designed for you.

Beef Research

For the latest research and white papers on everything from cattle welfare in the United States to the sustainability of beef production, be sure to check out beefissuesquarterly.com. On this site, you’ll find a variety of helpful, scientific-based articles and studies funded by the Beef Checkoff. The market research you’ll find here provides a fact-based foundation of knowledge that helps guide many of the programs carried out by state beef councils, including the NBC.

Masters of Beef Advocacy 2.0

If you haven’t already taken advantage of the Masters of Beef Advocacy (MBA) program – a free online training program designed for members of the beef community to equip themselves with information they need to answer tough questions about beef production – there’s no better time than now. The program, which has already trained thousands of producers across the country, has recently been revamped and enhanced.

By completing the checkoff-funded MBA 2.0 program, you can learn how to best sharpen your beef conversation skills, while honing your knowledge on all aspects of beef production. Topics include environmental sustainability, beef nutrition, animal welfare, beef safety, and more. To apply for the MBA 2.0 program, visit www.beef.org/mastersofbeefadvocacy.aspx.

My Beef Checkoff

And lastly, for all things related to the Beef Checkoff – including a variety of useful resources for cattle and beef producers – be sure to visit MyBeefCheckoff.com. You can even sign up for an e-newsletter to have regular industry updates delivered to your e-mail box.

Opportunities to join the Nevada Beef Council

The NBC is once again looking for producers interested in joining its board. If you represent the cow-calf, dairy or feeder sectors and would like to serve as a council member, please consider applying. Nevada Beef Council members – who represent every sector of the Nevada beef industry – help guide the NBC team in its efforts to promote the beef industry throughout the state. The council meets in person twice each year and provides feedback and guidance on NBC programs and activities.

For an application, call us at 877-554-BEEF (2333) or e-mail askus@nevadabeef.org. The NBC hopes to fill the seat later this spring.
FALLON ALL BREEDS BULL SALE

Saturday, February 14, 2015 • 11:30 AM

Sifting: Friday, February 13, 2015 • 7:30 AM

Fallon Livestock Exchange, Fallon, NV

See Our 2015 Catalog online

www.nevadacltlemen.org

Churchill Co. Cowbelles Dinner/Dance

AND

FBS Awards Presentation

February 13, 2015

Fallon Convention Center

Social Hour 5:30 PM • Dinner 6:30 PM
Dance 8:00 PM

Kathy Lofthouse, 775-423-5065

FBS Invitational Stock Dog Trial

Thursday, February 12, 2015:
 Handlers Draw Party
 Bonanza in Fallon

Friday, February 13, 2015
 Handlers Meeting at 7:00 AM
 Trial at 7:30 AM

February 13, 2015
 Cow Dog Auction: Dinner at 7:00 PM

BENEFITS THE FIGHT AGAINST CANCER

For more information or a sale catalog, please call the Sale Office.

Nevada Cattlemen’s Association

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