



Nevada Cattlemen's Association Fallon Bull Sale

Fallon, NV February 17, 2018

Trade Show Exhibit Space/Catalog Advertising Application

Nevada Cattlemen's Association cordially invites your participation in the 2018 Fallon Bull Sale held at the Fallon Livestock LLC, Fallon, NV. This form contains both Trade Show Exhibit and Bull Sale Catalog advertising rate information. Catalog advertisers please note: **Camera-ready artwork & ad copy** should be in our office **no later** than **December 1, 2017**.

Company Name _____	Become an NCA member and receive discounted prices on both advertising rates and Trade Show spaces.
Primary Contact _____	
Mailing Address _____	
City _____ State _____ Zip _____	
Phone _____ Fax _____	
Email _____	<input type="checkbox"/> Local Associate \$100.00 <input type="checkbox"/> Regional Associate \$125.00 <input type="checkbox"/> State Associate \$500.00

FALLON BULL SALE TRADE SHOW EXHIBITS

Please NOTE: Trade Show exhibit area is an outdoor parking lot **without** electricity, shelters or security of any kind, **and all exhibits are at the sole responsibility of vendors and exhibitors.**

Set-up will be Thursday, February 15 from 12:00 p.m. to 4:00 p.m. Bull sifting begins at 8 a.m. Friday. Trade Show will begin Friday at 8:00 a.m. and Saturday from 7:30 a.m. until completion of the Bull Sale.

To register please fill out the information above and return this entire page with your check to **Nevada Cattlemen's Association**. Exhibit space will be filled on a first come, first served basis.

NCA members receive a 10% discount on exhibit fees.

Please indicate exhibit space desired:

- _____ 10' x 10' \$25.00
- _____ 20' x 20' \$100.00
- _____ >20' x 20' \$200.00

Please read and sign the Trade Show Exhibitor Agreement at the bottom of this page.

FALLON BULL SALE CATALOG

The Fallon Bull Sale Catalog is published in January. *Nevada Cattlemen's Association Members receive a 10% discount.*

Deadline for ad copy and payment is postmarked no later than December 1, 2017.

Please Indicate Preferred Ad Size:

_____ Business Card (3.5" w x 2" h)	\$55.00
_____ 1/8 Page (3.875" w x 2.4" h)	\$65.00
_____ 1/4 Page (3.875" w x 4.9" h)	\$75.00
_____ 1/2 Page Horizontal (7.875" w x 4.9" h)	\$90.00
_____ 1/2 Page Vertical (3.875" w x 10" h)	\$90.00
_____ Full Page (7.875" w x 10" h)	\$150.00
_____ Inside front or back cover, 1/2 Page Horizontal (7.875" w x 5.125" h)	\$200.00
_____ Inside front or back cover, 1/2 Page Vertical (3.875" w x 10.375" h)	\$200.00
_____ Inside front or back cover, Full Page (7.875" w x 10.375" h)	\$400.00

NCA Membership	\$ _____
Bull Sale Catalog Advertising	\$ _____
Total Trade Show Exhibit Fee	\$ _____

TOTAL AMOUNT DUE WITH AD COPY: \$ _____

Payment Information:

American Express MasterCard Visa Check # _____
 Credit Card # _____
 Expiration Date ____/____ Total amount to be charged _____
 Name on Card _____
 Cardholder Signature _____

Please send completed applications and payment to:

Nevada Cattlemen's Association
P O Box 310 Elko, NV 89803

Phone: 775-738-9214 Fax: 775-738-5208

*Make checks payable to **Nevada Cattlemen's Association***
Payment plus any additional fees MUST accompany this application.

Acceptance of this application by Nevada Cattlemen's Association constitutes a contract. As the Trade Show exhibitor, I agree to hold Nevada Cattlemen's Association and Fallon Livestock Exchange harmless of, from, and against all claims, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against the Nevada Cattlemen's Association or Fallon Livestock Exchange on account of injury, loss or damage to person or property.

Signature: _____ **Date:** _____